



PRESS RELEASE

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LIFE UNIVERSITY'S DR. MARK KOVACS PRESENTS AT SPORTS MEDICINE 2016: BEYOND ACLs AND ANKLE TAPE CONFERENCE

Marietta, Georgia, November 11, 2016 – Dr. Mark Kovacs, the Director of the LIFE Sport Science Institute (LSSI) and Associate Professor in the Department of Sport Health Science at Life University (LIFE), presented at Sports Medicine 2016: Beyond ACLs and Ankle Tape Conference in Washington, DC on November 5, 2016. This unique conference was hosted by Medstar Health, and the conference director was Dr. Wiemi Douoguih. Dr. Douoguih is the Head Team Physician for the Washington Wizards and works with the Washington Capitals, along with being Medical Director of Medstar Sports Medicine.

The conference brought together experts from the NFL, NBA, NHL, MLB and NCAA sports to talk about the varying areas of improving sports medicine and performance. Dr. Kovacs presented alongside the team doctors from the Washington Capitals, Washington Wizards, Philadelphia 76ers, Minnesota Vikings, Baltimore Ravens, Baltimore Orioles, DC United, Georgetown University Athletic Department, and Washington Mystics, among other leading experts in sports medicine, performance and rehab. He presented a highly impactful presentation titled “The Integration of Sport Science Data and Sport Performance Enhancement in Elite Sport”.

“This was a really impressive conference that brought together some of the top leaders in elite sport, all who are experts in different areas of sports medicine and performance,” says Dr. Kovacs. “The team doctors from the major professional sports presented some of their latest findings to continue to improve the quality of care, training and rehabilitation for athletes at the highest level, as well as for the weekend warrior and youth athlete.”

Dr. Kovacs presented information based around his work conducted at Life University, which makes up a major part of his graduate class titled *Technology in Sport*. It is one of the few graduate courses in the country that focuses entirely on the latest technologies used in the training and rehab of athletes.

“The ability to share the information to the greater sports community is one aspect of presenting at the conference, but an even greater benefit is to be able to bring back to the LIFE campus the latest data and techniques in these areas. This helps us build upon the applied research we are doing at the LSSI and also adds to the curriculum that is being taught to the students that we mentor here in the undergraduate and graduate programs in Sport Health Science,” remarks Dr. Kovacs. “It also provides great contacts for students who may have an interest in



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working in different areas of professional and collegiate sport.”

For more information on LIFE’s Master of Science in Sport Health Science degree, visit LIFE.edu/academic-pages/graduate/sport-health-science.

About Life University

Founded in Marietta, Georgia in 1974, Life University is a health sciences institution most known for its chiropractic program, the largest single campus chiropractic program in the world. Life University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, master’s and Doctor of Chiropractic degrees, and also has programmatic accreditation through the Council on Chiropractic Education (CCE), the Accreditation Council for Education in Nutrition and Dietetics (ACEND) and the Commission on Accreditation of Athletic Training Education (CAATE). The mission of Life University is to empower students with the education, skills and values necessary for career success and life fulfillment, based on a vitalistic philosophy.

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