

LIFE UNIVERSITY MISSION, CORE PROFICIENCIES AND GOALS STATEMENT

Vision Statement

Our Purpose is to provide students with the vision to fulfill their innate potential, the inspiration to engage in a quest for self-discovery and the ability to apply a principled approach to their future roles as leaders in humanitarian service and as citizens in their communities.

Our goal is to maximize the expression of the perfection within.

- **We recognize** – that all organic systems in the universe are conscious, self-developing, self-maintaining and self-healing.
- **We believe** – that these systems work best when they are free of interference.
- **We understand** – that the nervous system is primarily responsible for orchestrating the internal and external dialogue of the body necessary for life.
- **We acknowledge** – that there are three interferences to the nervous system: physical trauma, environmental toxins and emotional stress.

Therefore, our purpose is to correct these interferences, allowing the organism to express its innate potential.

Of critical importance is our Doctor of Chiropractic degree, which is focused on the relationship between the spine and the nervous system and the aberration, called vertebral subluxation, as well as its detection and correction, allowing a greater expression of the perfection within.

The Mission of Life University

The Mission of Life University is to empower each student with the education, skills and values needed for career success and life fulfillment based on a vitalistic philosophy. The University's undergraduate, graduate and professional programs - each one committed to excellence in teaching, learning, research and the overall student experience - offer a vision and the promise for a meaningful life, the proficiencies necessary to achieve optimum personal performance and the wisdom to become transformational leaders in an increasingly diverse, global and dynamic world.

Mission Statements of Our Two Colleges

The College of Chiropractic

The Mission of the Life University's College of Chiropractic, centered on the Vertebral Subluxation Complex, is to educate, mentor and graduate skilled and compassionate Doctors of Chiropractic to be primary care clinicians, physicians, teachers and professionals, using the University's Core Values as their foundation.

The College of Graduate and Undergraduate Studies

The Mission of Life University's College of Graduate and Undergraduate Studies is to empower students to achieve successful careers and meaningful lives, based on a vitalistic philosophy that promotes optimum performance and transformational leadership, to produce a positive impact in a dynamic world.

LIFE's Promise

With its vitalistic vision, clearly defined performance proficiencies and measurable criteria for success, a Life University education will produce leaders who exemplify humanistic values and, in a world where change is constant, provide innovative approaches to direct that change to elevate society and evolve its healthcare system.



Strategic Initiatives

1. Become the preeminent performance-centered vitalistic health care institution in the world.
2. Become the unchallenged leader in providing practical applications for success in business and in life.
3. Break into the *U.S. News and World Report* Rankings.
4. Establish continuity in stewardship and ensure our lasting legacy in leadership, strategic planning, stability, robust constituencies and delivery on our brand promise.

Life University Institutional Goals

Institutional Goal #1:

Provide a performance-centered environment in which all university community members are inspired and empowered to apply a principled approach to their roles as transformational leaders for Lasting Purpose.

Institutional Goal #2:

Provide diverse, mission-focused programs for students so that every graduate will have the skills, knowledge and values to be prepared for success in their chosen profession.

Institutional Goal #3:

Enhance the LIFE Student Experience through a culture of professional development and optimal personal wellness based on a vitalistic philosophy.



EIGHT CORE LIFE PROFICIENCIES

In conjunction with providing health care degree programs, Life University is committed to delivering an education designed around a set of core proficiencies that advance personal integrity and provide the foundation for professional success, social contribution and cultural change. These proficiencies distinguish a Life University education.

Integrity & Citizenship

Integrity provides the underpinning for the responsible exercise of our rights and responsibilities as human beings. Integrity leads to empowerment and excellence, while a lack of integrity results in mediocrity. Life University teaches students how to manage personal integrity and function as valued citizens within the academic, health care and larger communities.

Leadership & Entrepreneurship

Extensive research available today outlines the hallmarks of effective leadership. Life University draws on this body of knowledge and teaches students how to apply it in an entrepreneurial setting to build a successful business or organization.

Learning Theory/Critical Thinking

Life University engages students in critical thinking by teaching them how to gather meaningful data, synthesize new information with existing knowledge, think independently and search for practical application of their knowledge in professional practice and daily life. We exhort our students to not only learn skills, but to become innovators who contribute positively to their communities.

Contemporary Scientific Paradigms

For thousands of years and especially since Sir Isaac Newton, humankind's scientific understanding of the functioning of the universe has been based largely on a mechanistic model. Contemporary quantum physics opens the door to a much more vitalistic understanding of human dynamics. Life University will expose our students to the implications of these models especially as they apply to research in health care.

Philosophy of Human Existence & Healthcare Policy

Healthcare systems evolve from healthcare philosophies. Although our most institutionalized systems today revolve around a mechanistic view of health, Life University sees value in a vitalistic view of human function. With a growing body of evidence to

support vitalistic concepts in the healthcare milieu, Life University will help spearhead changes that will revolutionize our nation's approach to health care. Our faculty will clearly identify these key issues for students and teach them how to evaluate new information and direct professional dialogues that will lead to new healthcare policy.

Communication & Relationship Theory/Skills

An ability to communicate effectively and the capacity for building relationships with others are critical factors in personal, business and life success. These skills can be developed. Life University will challenge its students to develop and utilize the skills of effective listening, empathy, interpersonal skills and public speaking to create clear communications and foster meaningful professional relationships with members of the public, patients, colleagues and key opinion leaders.

Belief Systems & Performance

Life University will expose its students to a range of contemporary intellectual approaches and technologies that will help them reach higher levels of performance and success. Students will learn criteria by which to judge the usefulness of certain technologies and their applicability to their learning styles.

Integrative Change

Because change is one of the few constants in today's professional environments, an educated person must learn how to evaluate, plan for and effectively use the element of change to impact controlled differences in the world. Life University will expose students to tested theories and concepts and help them evaluate their usefulness. Students will also learn how people integrate and accept new philosophies and skills for communicating new concepts of health care.

ORGANIZATION

Life University is a private, non-profit, nonsectarian, non-proprietary University organized as a 501(c)(3) institution governed by a Board of Trustees composed of not less than seven or more than 17 members. The Chief Executive Officer of the University is Dr. Guy Riekeman.

The University is organized into two major educational administrative units: the College of Chiropractic and the College of Graduate and Undergraduate Studies. These Colleges are supported by the Deans of the respective Colleges and with a supporting organization: Assistant Deans, Division Chairs, Departmental Heads and Clinic Directors. There are also general administrative directors in various capacities; Alumni/Continuing Education, Advancement, Finance, Grounds, Human Resources, Information Technology, Learning Resources, Enrollment Services, Marketing, Institutional Effectiveness - Planning and Research, Physical Plant, Faculty Affairs, Faculty Development, Student Administrative Services, and Student Services, along with their staff, maintain supporting services.

Policies and Position Statements

Non-Discrimination Policy

In compliance with federal and state law, Life University does not discriminate on the basis of race, color, sex, religion, national origin, age or veteran status, and does not discriminate against qualified individuals with a disability or handicap. This policy applies to all employment practices at Life University and to the admission and education of Life University students. Questions regarding the Non-Discrimination Policy should be directed to the Director of Student Conduct in the Student Services Department at (770) 426-2700.

Policy on Accommodation for the Disabled

It is the policy of Life University to provide program accessibility and reasonable accommodations for qualified persons with a disability as defined in Section 504 of the Rehabilitation Act of 1973, and in accordance with the provisions of the Americans with Disabilities Act. Students who need such accommodations must go to the Student Success Center and self-identify (See Page 71). A student requesting accommodation is required to provide appropriate documentation by a licensed professional. Accommodations, when appropriate, are provided on an individualized basis.

Harassment Policy

Life University reaffirms the principal that its students, staff, faculty and administration have a right to be free from harassment. Harassment, in any form, including sexual discrimination by or towards a member of the academic community will not be tolerated.

Misrepresentation Policy

Life University prohibits misrepresentation of any kind on the part of its employees and/or representatives. The University expressly prohibits misrepresentation regarding the nature of its educational programs, the nature of financial charges, the employability of its graduates and its relationships with the Department of Education. Such misrepresentations prohibited in all forms, including those made verbally, in writing and in promotional or marketing materials.

ACCREDITATION, MEMBERSHIPS AND AFFILIATIONS

Accreditation

Southern Association of Colleges and Schools Commission on Colleges (SACSCOC)

Life University, Marietta, GA. is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, master's, and Doctor of Chiropractic degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Life University.

Council on Chiropractic Education (CCE)

The Doctor of Chiropractic degree program at Life University's College of Chiropractic is awarded programmatic accreditation by the Council on Chiropractic Education. 8049 N. 85th Way, Scottsdale, AZ 85258-4321, Phone: (480) 443-8877, www.cce-usa.org

Accreditation Council for Education in Nutrition and Dietetics (ACEND)

The Didactic Program in Dietetics (DPD) at Life University has been granted initial accreditation by the Accreditation Council for Education in Nutrition and Dietetics of the Academy of Nutrition and Dietetics.

The Dietetic Internship (DI) program at Life University has been granted initial accreditation by the Accreditation Council for Education in Nutrition and Dietetics of the Academy of Nutrition and Dietetics. 120 South Riverside Plaza, Suite 2000, Chicago, IL 60606-6995, 312.899.0400 ext. 5400, www.eatright.org/ACEND/.

Commission on Accreditation of Athletic Training Education (CAATE)

The Master of Athletic Training degree program was given national accreditation with the Commission on Accreditation of Athletic Training Education (CAATE) in October 2014 (through 2019). 6836 Austin Center Blvd., Suite 250, Austin, TX 78731-3193, 512.733.9700, <http://caate.net>.

Memberships

Life University retains membership within the Commission on Colleges of the Southern Association of Colleges and Schools, the American Association of Collegiate Registrar's and Admission Officers, the National Association of Independent Colleges and Universities, Association of Chiropractic College, the American College Personnel Association, the Georgia Independent College Association and the American Council on Education.

Affiliations

Life University maintains cooperative working affiliations with state and national chiropractic associations, the Atlanta Chamber of Commerce, Cobb County Chamber of Commerce, and The Better Business Bureau of Metropolitan Atlanta. It also participates in the Concurrent Admissions Program (Con AP), a program intended to greatly increase the number of veterans enrolled in college using GI Bill education benefits.

PUBLIC SERVICE

Lasting Purpose

Lasting Purpose represents a commitment "To Give, To Do, To Love, To Serve – Out of a Sense of Abundance." It calls upon us to act from a place of gratitude and to use our gifts for the benefit of others. When we give, we receive, and then we give more. Living a life of Lasting Purpose creates a cycle of good that is continually perpetuating and amplifying itself.

Life University's Expected Outcomes

Life University will provide support and promote community and public activities that offer awareness or understanding toward a vitalistic approach to health and optimum performance.

Personal Commitment

Increased involvement in public service has long been one of the highest priorities of Life University and part of its institutional purpose. LIFE intends to continue its public service commitment through its precepts of giving for the sake of giving, doing for the sake of doing, loving for the sake of loving, and serving for the sake of serving, not only throughout the world, but in the Metropolitan Atlanta area, and particularly in the local Marietta community. LIFE will maintain its role of helping students and faculty members find their own particular way in integrating these precepts into their Life University education.

Imbuing in each student a keen understanding of the meaning and value of public service is an important ingredient of the overall Life University education. Students learn through observing and then actually performing public service projects in the community.

Some of the areas in which students and faculty are involved include visiting the sick and elderly, providing assistance to the homeless, aiding abused children and battered women, conducting blood drives twice each year and assisting with the Special Olympics. Through these projects, students learn to help others without any thought of recompense. This giving of themselves carries out the true meaning of "Lasting Purpose." In addition to service to their fellow man, students also participate in environmentally-oriented projects, which help preserve the planet for future generations. They aid in both cleaning up the community and in fostering the use of biodegradable products wherever possible.

COMMUNITY SERVICES

Life University is also committed to service through the following:

English for Speakers of Other Languages (ESOL)

Life University welcomes diversity and recognizes that a diverse student body enriches the University community. To foster diversity and provide an opportunity for all citizens of the community to improve their language skills, Life University has made ESOL classes open to anyone interested in learning English suitable for college-level work.

Classes for the general public are non-degree and non-credit bearing. Students must have completed high school or the equivalent. Costs per hour equal those for the Undergraduate Studies programs at LIFE.

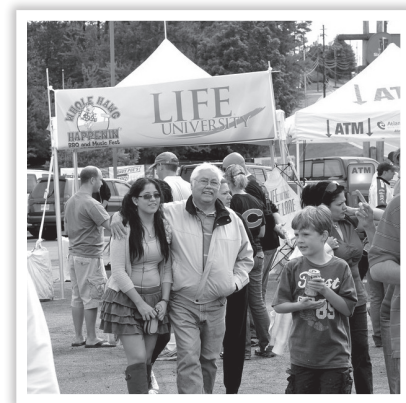
LIFE Center for Seniors

As a service to the community, Life University has opened its doors and heart to a new group of students — local area senior citizens. This membership program is called the LIFE Center for Seniors (LCS). For a minimal yearly membership fee, persons fifty or older, or those married to someone fifty or older, may join the LCS program. A membership offers seniors personal enrichment through fellowship as well as the use of campus facilities and student rates on chiropractic care.

Wellness Program

It is the goal of the Life University Wellness Program to provide Life University students, faculty and staff with an opportunity to participate in a wide range of recreation, leisure or fitness/wellness activities. The Wellness Program shares facilities that include two outdoor, lighted tennis courts; two large, outdoor activity fields (one of which is lighted); and an indoor, air-conditioned aerobics room equipped with a hardwood floor, mirrored walls, sound equipment and benches for step aerobics.

The Wellness Center offers state-of-the-art cardiovascular equipment, including stationary bikes, stair climbers, free weights and selected weight-training equipment. In cooperation



with the City of Marietta, Life University has a five-mile jogging trail which wanders through the 110-acre campus and two city parks immediately adjacent to the campus.

Wellness Center — LIFE provides its students, faculty, staff and local visitors the use of modern, professionally-equipped training and fitness/wellness facilities, along with expertise on how to maximize their health.

Walking Trail — Because it meanders through the adjoining Wildwood and A.L. Burruss Parks, the five-mile walking trail also serves the local community as part of an agreement between Life University and the City of Marietta.

Center for Health and Optimum Performance (C-HOP)

All outpatient clinics provide free chiropractic care to veterans who are afflicted with service-related back injuries. Additionally, Life University outreach clinics provide free or low-cost care to economically disadvantaged patients.



Library

The Drs. Sid E. and Nell K. Williams Library is open to the public. Primary services include circulation of materials, bibliographic instruction (research methods) and access to computers for research and general Microsoft Office suite applications. Students can access the library's online catalog through the LRC web page, as well as obtain full-text articles through the library's memberships with GALILEO and the Atlanta Health Sciences Library Consortium. The Library also subscribes to thousands of electronic monographs. The Library shares its resources with libraries internationally through an interlibrary loan program (ILP).

Student-Centered – The continuing mission of Life University to nourish the mind as well as the soul requires the efforts of the University's staff to provide a stimulating, student-centered environment.

The Lights of LIFE

The public receives an invitation each year to a grand lighting and display of over two million holiday lights. Over the years, exemplifying the spiritual side of life, this display has provided enjoyment to hundreds of thousands of people from throughout Georgia and the Southeast.

Sustainability

Life University is committed to being a sustainable college environment. All campus construction and renovation is performed to Gold Level standards as set forth by Leadership in Energy and Environmental Design (LEED), the recognized authority in "green" building and construction. LIFE's housing center, the LIFE Village Retreat, and the Socrates Café have both been awarded Gold Level Certification by LEED.

The Socrates Café utilizes recycling, composting and biodegradable products to make it a nearly zero-waste facility. The café also uses local farmers to provide the protein and produce, thus reducing the carbon output on the delivery of the products. The café contains a SOMAT™ machine that breaks down the waste into compost that is used as fertilizer around the campus.

Life University was a founding member of the American College and University Presidents Climate Commitment Circle, a nationwide initiative that began in 2007 to unite educational institutions in an effort to reduce greenhouse gas emissions and carbon footprint. Life University has a full-time Sustainability Coordinator on staff to facilitate programs and coordinate LIFE's sustainability efforts.

Student Right-to-Know Act

The Student Right-to-Know Act, enacted by Congress into law in 1990, requires all higher education institutions offering undergraduate academic programs and participating in Title IV student financial assistance programs to publish graduation or persistence rates for enrolled students. Life University falls into this classification and presents the following data in compliance with the statute.

First to Second Year Retention Rate (Fall 2008 Cohort)

Retention Rates

Undergraduate first to second year retention 64%

Undergraduate cohort entering fall 2013 and returned in fall 2014

Doctor of Chiropractic first to second year retention 84%

Retention rate for undergraduate cohort is derived from the fall cohort of first-time, full-time freshmen cohort and stated in the Student Right-to-Know. Retention rate for the Doctor of Chiropractic program is calculated from the incoming fall Doctor of Chiropractic cohort.

Retention Rate Definition

A measure of the rate at which students persist in their educational program at an institution, expressed as a percentage. For four-year institutions, this is the percentage of first-time bachelor's (or equivalent) degree-seeking undergraduates from the previous fall who are again enrolled in the current fall. For all other institutions this is the percentage of first-time degree from the previous fall who either re-enrolled or successfully completed their program by the current fall. -Department of Education (<http://nces.ed.gov/ipeds/glossary/?charindex=R>)

Six-year Graduation Rate (Fall 2008 Cohort)

Graduation Rates

This annual component of IPEDS was added in 1997 to help institutions satisfy the requirements of the Student Right-to-Know legislation. Data are collected on the number of students entering the institution as full-time, first-time, degree/certificate-seeking undergraduate students in a particular year (cohort), by race/ethnicity and gender; the number completing their program within 150 percent of normal time to completion; the number that transfer to other institutions if transfer is part of the institution's mission. -Department of Education (<http://nces.ed.gov/ipeds/glossary/?charindex=R>)

Undergraduate 6-year Graduation Rate 27%

Doctor of Chiropractor 150% graduation rate 70%

Through the University Catalog and the Department of Financial Aid, Life University disseminates to all enrolled students, and to prospective students upon request, information concerning the institution.

