



PRESS RELEASE

CRAIG DEKSHENIEKS, BA
DIRECTOR OF COMMUNICATIONS

E: craig.deksheniaks@life.edu 1269 Barclay Circle
P: (770) 426-2833 Marietta, GA 30060
F: (770) 218-2850 www.LIFE.edu

ROSALIND CHOU TO LEAD LIFE 'S NEW WOMEN'S RUGBY PROGRAM President of Atlanta Harlequins Women's Rugby Club named Head Coach

Marietta, Georgia, January 22, 2014 – Last week, Life University (LIFE) announced the appointment of Rosalind Chou as Head Coach of the new women's rugby team. Chou was chosen based on her 18 years as a top-tier player, as well as her management and operations expertise as the current president of the Atlanta Harlequins Women's Rugby Club, winners of the 2012 national club championship.

Chou is looking forward to building a program from the ground up, especially at Life University, saying, "LIFE is an outstanding program whose reputation precedes itself. With the great facilities and the rugby culture here, I couldn't ask for a better place to coach rugby."

Coming off two national championships in 2013 on the men's side, LIFE announced the formation of a women's program last summer. Building a new program can sometimes be difficult, but LIFE is already on the right track with 24 excited and eager young ladies for its inaugural season this spring. Says Chou, "Any time you are building a new program, it starts with the basics. My goals is to have these young ladies learn something new every day, and strive for continuous improvement."

LIFE Director of Rugby Dan Payne said of the hiring, "Rosalind is a young and energetic coach who possesses the organizational skills and motivation to help us drive the program forward. As a former Division I athlete, she understands how important the daily training environment is. We are very happy she has joined our staff and program."

The LIFE Women's team has four games scheduled for this spring, but is looking to add more. Chou is also looking toward 2015 and recruiting talented young ladies who are interested in attending Life University to earn one of 12 undergraduate degrees LIFE offers, and playing collegiate rugby at the highest level. Interested parties can contact Coach Chou at LIFEWomensRugby@LIFE.edu.

###

For more information about Life University or LIFE Rugby, please contact Craig Deksheniaks, Director of Communications, at (770) 426-2833.



PRESS RELEASE

CRAIG DEKSHENIEKS, BA
DIRECTOR OF COMMUNICATIONS

E: craig.deksheniaks@life.edu 1269 Barclay Circle
P: (770) 426-2833 Marietta, GA 30060
F: (770) 218-2850 www.LIFE.edu

About Life University

Founded in Marietta, Georgia in 1974, Life University is a health sciences institution most known for its chiropractic program, the largest in the world. Life University is regionally accredited by the Southern Association of Colleges and Schools (SACS) to award four-year undergraduate and graduate degrees in a variety of health care, science, business and general studies fields, and also has programmatic accreditation through the Council on Chiropractic Education (CCE) and the Accreditation Council for Education in Nutrition and Dietetics (ACEND). The mission of Life University is to empower students with the education, skills and values necessary for career success and life fulfillment, based on a vitalistic philosophy.