



PRESS RELEASE

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THE RUBICON CONFERENCE IN LONDON, ENGLAND – MARCH 11-13, 2016 The Rubicon Conference to Bring Together Leaders in Chiropractic and Chiropractic Education to Discuss Current Circumstances of the Profession and the Practitioner

Marietta, Georgia, January 27, 2016 – The Rubicon Conference is a collaborative effort involving Life University, Life Chiropractic College West, McTimoney College of Chiropractic, New Zealand College of Chiropractic and Sherman College of Chiropractic, as well as the McTimoney Chiropractic Association, the Scottish Chiropractic Association and the United Chiropractic Association. The program is designed to offer something for your mind, your heart, your hands and your spirit! It will be held at the Park Inn at Heathrow Airport in London, England on Friday, March 11 through Sunday, March 13.

You can look forward to enjoying a faculty of world-class teachers, scholars and clinicians. And while the faculty and the program content are spectacular, the program format will help to make the delivery of the conference even more exciting and meaningful. The main program (March 12-13) will be offered in a fast-paced, TED Talks-style format with a series of 30-minute presentations throughout the two days.

In addition to the main program, there will be an early-bird program on Friday March 11, 2016 with a series of 90-minute workshops allowing for extended time with each faculty member (Drs. Haavik, Hall, Rosa, Ozawa-de Silva, Scott/Koch) in a more intimate setting.

Presenting Faculty

- **Heidi Haavik, D.C., Ph.D. and Michael Hall, D.C., FACN:** The leading researchers and clinicians in neuroscience and Chiropractic.
- **Scott Rosa, D.C.** will offer stunning imaging of the direct biomechanical effects of upper cervical adjusting – demonstrating before and after imaging revealing immediate changes in cerebrospinal fluid flow following an atlas subluxation correction.
- **Monica Greco, Ph.D., Goldsmiths, University of London,** will be speaking on “The Vitality of Vitalism,” and Professor **Dejan Rakovic,** University of Belgrade, will be discussing quantum mechanics and

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healing, each from their positions as respected academics at world-class universities.

- The program will also include a track presenting the latest information and applications of compassion and forgiveness science presented by **Brendan Ozawa-de Silva, Ph.D.**, Associate Director of the Center for Compassion, Integrity and Secular Ethics (CCISE), Life University and **Mr. Richard Moore**, founder and president of “Children in Crossfire,” a global charity based in Derry, Northern Ireland. Mr. Moore is referred to by His Holiness the Dalai Lama as “his hero” for his work in forgiveness and compassion.
- **Drs. Rob Scott and David Koch** will be presenting on contemporary chiropractic philosophy and its consistency with practice in the 21st century.
- Things will come full circle from a chiropractic perspective with presentations by **Drs. Guy Riekeman, Ed Cordero, Christina Cunliffe, Brian Kelly, Phil McMaster, and Adrian Wenban**, the presidents/principals of the chiropractic programs involved. They will provide their perspectives on the future of the chiropractic profession.

If you register for the main program (Saturday, March 12-Sunday, March 13), the early-bird program (Friday, March 11) is available to you at NO additional cost. If you are unable to attend the main program, a separate registration fee is available for the Friday early-bird program.

Of course, students attending any chiropractic program will be welcome to participate at a greatly reduced student registration fee. There is also an early registration rate available for all categories of registrants through February 1, 2016.

To learn more about the speakers, the program and the registration process, visit www.TheRubiconConference.com.

About Life University

Founded in Marietta, Georgia in 1974, Life University is a health sciences institution most known for its chiropractic program, the largest in the world. Life University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, masters, and Doctor of



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Chiropractic degrees, and also has programmatic accreditation through the Council on Chiropractic Education (CCE), the Accreditation Council for Education in Nutrition and Dietetics (ACEND) and the Commission on Accreditation of Athletic Training Education (CAATE). The mission of Life University is to empower students with the education, skills and values necessary for career success and life fulfillment, based on a vitalistic philosophy.