



PRESS RELEASE

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LIFE UNIVERSITY TO HOST AMERICAN BLACK CHIROPRACTIC ASSOCIATION 34TH ANNUAL CONVENTION ON CAMPUS

Marietta, Georgia, June 23, 2015 – Life University is honored to be hosting the 34th Annual Convention of the American Black Chiropractic Association (ABCA) from June 25–27, 2015.

This event draws hundreds of African American chiropractors from across the nation. Current and future doctors of chiropractic will attend informative seminars, with more than 15 hours of clinical professional development/continuing education credits available.

“This is really your home,” said Dr. Guy Riekeman, President of Life University, in an official statement to welcome the visiting chiropractors. “A number of years ago the ABCA decided that it would house its historical documents at Life University. In the not too distant future, we’ll be talking about a museum where these documents will be displayed. Chiropractors can come back from around the world and participate not only in the history of Chiropractic but in the history of the American Black Chiropractic Association.”

The ABCA was founded in 1981 by Dr. Bobby Westbrook, a practicing chiropractor in St. Louis, Missouri, who had a vision to empower African American doctors and students in Chiropractic. Dr. Westbrook recognized that many African Americans were unfamiliar with the benefits of chiropractic care and that chiropractic colleges struggled to attract minority students into their programs. This caused schools to continually have significantly low enrollment of African American students. The result was a significantly low number of African American graduates, and ultimately communities of color underserved by the opportunities and benefit of Chiropractic. Recognizing this need, Dr. Westbrook founded the American Black Chiropractic Association (ABCA) with just a handful of doctors of African American descent. For more details about ABCA, visit www.abcachiro.com.

WHAT: 34th Annual Convention of the American Black Chiropractic Association (ABCA)

WHERE: Life University, Marietta, Georgia

WHEN: June 25–27, 2015



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About Life University

Founded in Marietta, Georgia in 1974, Life University is a health sciences institution most known for its chiropractic program, the largest in the world. Life University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, masters, and Doctor of Chiropractic degrees, and also has programmatic accreditation through the Council on Chiropractic Education (CCE), the Accreditation Council for Education in Nutrition and Dietetics (ACEND) and the Commission on Accreditation of Athletic Training Education (CAATE). The mission of Life University is to empower students with the education, skills and values necessary for career success and life fulfillment, based on a vitalistic philosophy.

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