

CURRICULUM VITAE

Mickey Parsons, MED, MCC

Professor of Psychology
Life University

Department of Psychology
College of Undergraduate and Graduate Studies
1269 Barclay Circle
Marietta, GA 30060

mickey.parsons@life.edu

EMPLOYMENT

Life University

2011 - Present

Adjunct Faculty for Coaching Psychology Programs

Instructor for Advanced Coaching, Business Coaching and Career Coaching courses. Developed curriculum for the MS in Positive Psychology – Coaching Track.

The Workplace Coach – Parsons Associates Coaching, LLC

1999 – Present

Founder, Master Certified Executive Coach

Manages a consortium of professional coaches in Atlanta, GA, Chattanooga, TN, Denver, CO, Washington, DC, and Boston, MA as they partner with corporate clients to develop talent and align learning strategies with business objectives. Provide performance consulting, executive and leadership development coaching for clients across North America and Europe, helping them promote a coaching based continuous learning culture.

Awards:

Consumers' Choice Award® for Professional Business Coaching (2011 & 2012)

Bust of Business Award for Atlanta Business Services (2011)

Sun City Center Area (SouthShore) Chamber of Commerce

1999 – 2001

Executive Director

Provided leadership and strategic direction for 500+ member association. Launched "Entrepreneur Roundtable," business education programs for entrepreneurs and small business owners.

Charter Behavioral Health Systems, LLC

1998 – 1999

Director of Business Development

Managed eight Account Executives across four facilities in Central Florida, directing all marketing/business development activity for Orlando, Tampa, Largo and Pasco hospitals.

Chattanooga State Community College**1995 – 1998**Adjunct Faculty for Human Services Department

Instructor for Theories of Counseling and Communication Skills for Helping Professionals.

Partnership for Families, Children and Adults**1994 – 1998**Director of Development & Employee Assistance

Managed two counseling centers, four supervisors, 40 part-time and volunteer associates and 60 dotted-line reports (20 local and 40 contacted representatives across the USA). Redesigned external Employee Assistance Program (AccessOne EAP) to enhance brand identity and make it managed care friendly, while providing strategic direction for employee development and marketing/public relation's functions that drove the organizations \$6.5 million budget. Negotiated all contracts for the delivery of EA, workplace education and management consultation services for 27 regional and national accounts.

Hamilton County Government – Juvenile Court System**1991 – 1994**Supervisor VII: Alcohol & Drug Counselor/Coordinator of Volunteer Services

Managed eight professional staff members and over 200 volunteers (Court Appointed Special Advocates, Volunteer Probation Officers and Foster Care Review Board Members). Implemented training programs and spearheaded community education projects. Served as court alcohol and drug counselor.

EDUCATION**California Southern University**

PsyD (In-progress)

Industrial/Organizational Psychology

Institute for Organizational Development

COPD (2010)

Organizational Development Certificate Program

Coach University

MCC (2007)

Core Essentials and Advanced Corporate Coach Programs

University of Tennessee

MED (1994)

Educational Psychology

--All American Scholar, National Education Award

BS (1990)

Psychology/Biology

RESEARCH INTERESTS*Coaching Psychology*

- Conducting research on positive psychology as it relates to coaching, employee assistance and therapy.
- Developing empirically supported coaching psychology interventions.

- Educating coaches, executives, managers, therapists, educators, and others on how to use positive psychology and coaching psychology theories and methods to help individuals and organizations thrive/flourish.

TEACHING EXPERIENCE

Life University (2011 – Present)

- PSY 311: Introduction to Life Coaching
- PSY 312: Advanced Coaching
- PSY 313: Career Coaching*
- PSY 314: Workplace Coaching*
- Practicum I & II as Independent Studies

**Developed curriculum*

Chattanooga State Community College (1995-1998)

- SWRK 245: Introduction to Counseling
- SWRK 2040: Interviewing and Communication Skills

DESIGNATIONS, AFFILIATIONS & PROFESSIONAL SERVICE

DESIGNATIONS

Master Certified Coach (MCC),
 Certified Organizational Development Professional (CODP)
 Certified Leader Coach (CLC),
 Certified EAP Counselor (CEAP)
 Certified Professional in Career Management (PCM)

AFFILIATIONS

American Psychological Association
 American Society for Training and Development
 Employee Assistance Professionals Association
 Center for Creative Leadership Affiliate
 Chief Learning Officers Network
 International Coach Federation
 International Society for Coaching Psychology (AssocMISCP)
 Learning, Education and Training Professionals Group
 The eLearning Guild
 Organizational Development Network
 Society of Human Resources Management
 The Society for Industrial and Organizational Psychology

PROFESSIONAL SERVICE

Dunwoody Chamber of Commerce Branding Committee, 2009-2010

Brand Atlanta Campaign Stakeholder, 2006-2007
North Georgia Employee Assistance Professionals Association (EAPA), 2001- 2009
(*Secretary of the Board 2005-2006, Director of Communications 2007-2008*)
Greater Atlanta Business Coalition, 2002-2007
(*Conference Chairman 2003, Vice President 2003-2005, President 2005-2007, Visionary Award 2007*)
SunTrust Bank – Advisory Board of Directors 2000-2001
Tampa - Hillsborough County Small Business Task Force Member 2000-2001
SouthShore Alliance, Board of Trustees 2000-2001
Governor’s Alliance for a Drug-Free Tennessee, Board of Directors, 1991-1994
○ (*Vice President 1993-1994*)

PUBLICATIONS AND FEATURE ARTICLES

Heid, M., and **Parsons, M. D.**, (2012). Are you too nice at the office? *Men’s Health News*, October 4, 2012 <http://news.menshealth.com/are-you-too-nice-at-the-office/2012/10/04/>

Pyramid of Success | *Tuxedo Road Magazine, January 2011*

Parsons, M. D., and Brusehabler, B., (2009) Investing in You: Ten ways to enhance your professional development in 2009 *Gwinnett Business Journal*.

Parsons, M. D., (2008). Managing multiple generations in the workplace: Winning with cross-generational teams. *Journal of Employee Assistance*, 1st Quarter, 17-19.

Also featured in Forbes.Com, BusinessWeek Online, InTown Atlanta and FastCompany

WORKS IN PROGRESS

Parsons, M. D., (2014) Coaching and positive psychology offer opportunities for EA professionals to expand offerings and impact to both individuals and organizations - article based on literature review and best practices national EA survey. *Journal of Employee Assistance*.

INVITED TALKS, CONFERENCE PRESENTATIONS & WORKSHOPS

CONFERENCES

- *Legal, Human Resources, EAP and Coaching Perspectives on Organizational Best Practices* (Facilitator and Panel Member) at First Sun EAP Advisory Conference (2012)
- *A Coach Approach to Building Employee Loyalty and Resiliency* at BLUE CROSS BLUE SHIELD – BLUECHOICE HEALTHPLAN MEMBER ADVISORY CONFERENCE (2010)
- *FUNdamentals of Leadership* at GEORGIA HEALTHCARE ASSOCIATION ANNUAL CONFERENCE (2010)

- *How to hire the right people* at COX MEDIA NEWSPAPER LEADERS CONFERENCE (2005)
- *Thriving and Profiting in the World of EAP (Marketing Forum)* EAPA BEST PRACTICES CONFERENCE (2003)

TRAINING PROGRAMS & WORKSHOPS

- Leadership Essentials: Leader-As-Coach for Certified Leader Coach training program (Co-authored with Debbie Frame)
- Supervisor Essentials: Manager-As-Coach
- Sales Essentials
- Managing Drama in the Workplace
- Leading from the Middle
- Level 5 Leadership
- Managing Disappointment at Work
- Dealing with Toxic People and Situations at Work
- Communication Skills for Leaders
- Winning the Inner Game of Sales
- Team Building
- Conflict Management
- Critical Conversations
- Balancing Work and Personal Life
- Time and Priority Management
- Change Management
- Career Management
- Board Member Essentials
- Corner Office Essentials (Co-authored with Cynthia Lynch)