



## PRESS RELEASE

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### **LIFE UNIVERSITY AND CHIROPRACTIC LEADERSHIP ALLIANCE PARTNER IN EDUCATION WITH DONATION OF INSIGHT SUBLUXATION STATIONS —New Equipment Puts Chiropractic Focus on Nervous System**

**Marietta, Georgia, September 2, 2015** – In an educational partnership, the Chiropractic Leadership Alliance (CLA) recently donated equipment known as Insight Subluxation Stations to supplement the Life University (LIFE) chiropractic curriculum.

The Insight Subluxation Station tracks thermal activity, spinal movement, stress and activity in the autonomic nervous system, creating an image of what's occurring in the nervous system and spine. Dr. David Fletcher, Chairman and Chief Clinical Officer, says, "It's a validated, reliable research-grade piece of technology that any chiropractor can use." It takes eight minutes to run a complete test, offering a valuable digital picture of nervous system health.

Dr. Leslie King, Dean of LIFE's College of Chiropractic, says, "The Life University College of Chiropractic appreciates the donation from Dr. Fletcher as the Insight Subluxation Stations are an asset to teaching patient care and will help to continue to give our students the tools and knowledge they need to take care of the spine and nervous system."

LIFE previously had four Insight Subluxation Stations that were no longer functional to the program. LIFE President Dr. Guy Riekeman reached out to Mr. Brock Brascho, Vice President of CLA, to request Insight Subluxation Stations for both the instrumentation lab and the outpatient clinic. Mr. Brascho approached Ms. Debra Cassera, CLA's CEO, and Dr. Fletcher, and CLA donated nine Insight Subluxation Stations, a total in-kind donation of more than \$70,000. On Friday, August 28, Dr. Riekeman met with Dr. Fletcher to accept the donation and recognize the ongoing relationship with CLA as a partner in the education of forward-thinking chiropractic students.

Says Dr. Fletcher, "We love the fact that the students will have the Stations in an integrated fashion throughout their education, from being taught in early days as an introduction, then into student clinic and moving into outpatient clinic."

Dr. Fletcher's leadership of CLA has positioned the company at the forefront of the subluxation movement within the profession. Advancements in data collection, COREscore reporting, software development and sensor engineering have outpaced any of the other chiropractic instrument companies. Life University appreciates



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their contribution and leadership in the field of Chiropractic and knows its students will benefit with the leading-edge technology of the Insight Subluxation Stations.

### About Life University

Founded in Marietta, Georgia in 1974, Life University is a health sciences institution most known for its chiropractic program, the largest in the world. Life University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, masters, and Doctor of Chiropractic degrees, and also has programmatic accreditation through the Council on Chiropractic Education (CCE), the Accreditation Council for Education in Nutrition and Dietetics (ACEND) and the Commission on Accreditation of Athletic Training Education (CAATE). The mission of Life University is to empower students with the education, skills and values necessary for career success and life fulfillment, based on a vitalistic philosophy.

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