

**LIFE UNIVERSITY'S NEUROLIFE INSTITUTE TO HOST INAUGURAL
CONCUSSION AWARENESS & PREVENTION SUMMIT ON MAY 14
—Free to the public, Summit will educate student-athletes, parents, coaches,
and teachers on the latest research on concussion // For registration fee, CE
credit available for chiropractors and athletic trainers**

Marietta, Georgia, April 5, 2016 – Should your child play football? Do sports like soccer have the same risk level? What are the signs and symptoms associated with concussion, and what should you do if yourself or a loved one has had one? On May 14, 2016, the NeuroLIFE Institute (NLI) at Life University will host the inaugural Concussion Awareness & Prevention Summit, answering these questions and more about one of the hottest topics in health care.

Michael W. Hall, D.C., F.I.A.C.N., Executive Director of the NeuroLIFE Institute says, “In recent times, concussive injuries have taken [the](#) main stage in health care and popular press. Health care providers have long known the potential for spinal column, spinal cord and brain injury from violent force collisions. And concussive injuries don’t always occur from violent collisions — sometimes rotational or non-violent forces can injure the nervous system causing swelling, tearing of axons and altered function. Many people suffer from ‘brain fog,’ a generalized sense of ill-feeling, headaches, difficulty with focus, concentration, coordination and even their walking.”

With the latest information from industry experts and personal accounts from athletes, the Summit will offer prevention strategies and tips that parents, coaches, teachers, trainers and healthcare providers can employ to protect our community from the damaging effects of concussion. Speakers who are known worldwide for their expertise will discuss topics like “Concussions and Coaching,” “Is Everyone Predisposed Equally to the Outcome of Concussion?” and “Changing the Landscape of Concussion in America.” The Summit will also highlight some of the most leading-edge, innovative technologies along with current research involving the most effective methods of treating the concussed athlete.

The Concussion Awareness and Prevention Summit, which starts at 9 a.m. on Saturday May 14, is geared to provide education on concussion awareness and prevention to the entire community. Student-athletes, parents, coaches, educators, athletic trainers, chiropractors and medical doctors are invited and encouraged to attend.



PRESS RELEASE

Hally Joseph

Integrated Content Creator

E: Hally.Joseph@LIFE.edu

P: (678) 331-4587

F: (678) 331-4392

1269 Barclay Circle

Marietta, GA 30060

www.LIFE.edu

For a \$100 registration fee, the Summit will also offer continuing education opportunities for chiropractors and athletic trainers. Leaders in both fields will present groundbreaking information on current assessment and treatment trends, while also providing clinical tools and advice that you will be able to utilize immediately with patients. With the rapidly changing landscape of concussions, it is imperative that we stay up-to-date to provide the best care for our athletes and community.

Learn more about the NeuroLIFE Institute and the Concussion Awareness & Prevention Summit at NeuroLIFEInstitute.com.

About Life University

Founded in Marietta, Georgia in 1974, Life University is a health sciences institution most known for its chiropractic program, the largest single campus chiropractic program in the world. Life University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, master's and Doctor of Chiropractic degrees, and also has programmatic accreditation through the Council on Chiropractic Education (CCE), the Accreditation Council for Education in Nutrition and Dietetics (ACEND) and the Commission on Accreditation of Athletic Training Education (CAATE). The mission of Life University is to empower students with the education, skills and values necessary for career success and life fulfillment, based on a vitalistic philosophy.

###