Founders Month of Giving for Chiropractic Research 2022 Setting up a Personal Fundraising Page

Should individuals or clinics wish to set up their own giving page they can follow the following steps:

- 1. Go to https://www.justgiving.com/campaign/FoundersMonthforResearch.
- 2. Click on the orange button that says Start Fundraising.
- 3. Enter personal information to Sign Up as a Fundraiser, including your first and last name, email address, and password.
- 4. Click on Sign Up.
- 5. Enter Address information.
- 6. Go to picture of Light Bulb in the lower right of the page where it says "Doing your own thing" and click Start.
- 7. At Event Type dropdown, choose "an appeal for a charity."
- 8. Enter "Founders Month of Giving for Chiropractic Research" in Event name field.
- 9. Choose your own unique fundraising page web address. Here is an example: https://www.justgiving.com/fundraising/**Dr-Gilles-LaMarche1**
- 10. Choose whether you would like to opt in or opt out of Life University communications regarding future JustGiving opportunities.
- 11. Click on Create Your Page.

Once your Fundraising Page has been created, you can share your unique fundraising page web address via Facebook, Twitter, or Email, or simply copy/paste the URL in to text messages.

If you would like to make tweaks to your Page: <u>Log into your account</u> and click "Edit page" at the top right side of your Fundraising Page. Here you can make changes to your target/goal, Crowdfunding summary, bio, location, cover photo and story. Once you're done click "Save and view".