



## PRESS RELEASE

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### **LIFE UNIVERSITY'S DR. MARK KOVACS ELECTED TO THE INTERCOLLEGIATE TENNIS ASSOCIATION (ITA) BOARD OF DIRECTORS**

**Marietta, Georgia, April 8, 2016** – Dr. Mark Kovacs, Director of the LIFE Sport Science Institute (LSSI) and Associate Professor in the Department of Sport Health Science at Life University (LIFE), has been elected to the Intercollegiate Tennis Association (ITA) Board of Directors. The ITA is the governing body of collegiate tennis and includes leaders in collegiate tennis as well as external members in education, business, law, medicine, sports science, technology, media, entertainment and philanthropy.

“The new Board of the ITA focuses on high level matters such as big picture thinking, strategic planning, fundraising for and endowment of the ITA, and helping enhance the visibility and stature of the ITA in the tennis world and the world of college athletics,” says Jon Vegosen, Chairman of the Board of the ITA.

Dr. Kovacs brings a unique perspective to the Board as a former NCAA Division I National Champion in Doubles at Auburn University, as well as his experiences as both an executive in a Fortune 50 company and as a sport scientist, researcher and coach. “I am very honored to be elected to the ITA Board of Directors. The individuals serving on the Board are leaders in a variety of industries, including University Presidents, Athletic Directors, CEOs of technology and media companies, and Wall Street money managers. Collegiate tennis was a major aspect of my life, and I am honored and excited about contributing to grow and develop collegiate tennis for the next generation,” comments Dr. Kovacs.

#### About Life University

Founded in Marietta, Georgia in 1974, Life University is a health sciences institution most known for its chiropractic program, the largest single campus chiropractic program in the world. Life University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, master's, and Doctor of Chiropractic degrees, and also has programmatic accreditation through the Council on Chiropractic Education (CCE), the Accreditation Council for Education in Nutrition and Dietetics (ACEND) and the Commission on Accreditation of Athletic Training Education (CAATE). The mission of Life University is to empower students with the education, skills and values necessary for career success and life fulfillment, based on a vitalistic philosophy.