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FOR MORE INFORMATION - PLEASE CONTACT: cetl@LIFE.edu

Engage in self-directed faculty development by using
The Teaching Professor Newsletter
We have recently renewed the subscription for you.

The Center for Excellence in Teaching and Learning has purchased an online subscription to The Teaching Professor. As a member of the Life University community, this online resource from Magna Publications is available to you at no cost. Please follow the instructions below to sign up to gain access to this resource. These publications contain great information on teaching and learning and provide many tips that can help you with your instruction.

1) Go to www.magnapubs.com/newsletters
2) Use authorization code: LIFE5798

Summer 2015 Edition

Special points of interest:

PAGE 2: ONLINE STUDENT ENGAGEMENT
PAGE 3: EDUCATIONAL VIDEO TIPS
PAGE 4: DIRECTOR’S CORNER; MULTIMEDIA LEARNING THEORY

Summer 2015 Edition

FEATURED ARTICLE — Page 2
Online Student Engagement
Keyonda Smith, M.Ed., ND
Online Learning Graduate & Undergraduate Studies

POSITIVE PSYCHOLOGY & BUSINESS News from LIFE University...

Congratulations! Dr. Michael Karlin attended the Positive Psychology/Business Conference in May 2015 in Ann Arbor Michigan. This is an important conference with information to help with the current new program design.

CONGRATULATIONS to our LIFE University presenters and attendees: at the International Positive Psychology Association’s World Congress held in Florida at the end of June, 2015. Dr. Brendan Ozawa de Silva gave 4 presentations there. Dr. Peggy Samples attended small group sessions and Dr. Richard Shook gave one presentation at this prestigious conference. We wish them great success networking and representing LIFE University’s new and exciting program in the future.
With online learning transforming the higher education experience for traditional and nontraditional students; engagement has become a hot topic for faculty and student advisement services across the nation. Online learning is continuing to grow and has become a staple in degree-granting institutions continuity planning. Eventually, the rapid growth of online learning will plateau and remain a permanent option for higher education students (Allen & Seaman, 2010).

However, a successful online program must meet the active learner’s needs. Online instruction is student-centered and requires a high level of instructor engagement. Recent studies have shown that one of the reasons online students most often decide to discontinue their online education is due to the lack of instructor involvement (Maye, 2015; Simpson, 2013; Yang, Sinha, Adamson, Rose, 2013). Therefore, the CETL and Online Learning is offering the “Online Student Engagement Workshop” series. Invitations will be sent to online faculty during the Summer and Fall Quarters, 2015. See you there!

References:


For a list of all CETL Workshops this quarter, please see Page 5 of this newsletter or click the link below:

WORKSHOPS —CLICK HERE

www.LIFE.edu/academics/cetl
Tips for Choosing & Creating Educational Videos for Your Course

Adam Townsend
Project Coordinator, QEP

As the demand for innovative methods of content delivery increases and so do advances in technology, many instructors at LIFE have begun choosing or creating educational videos to help make their courses more exciting for their students. Here is a collection of Tips for Choosing & Creating Educational Videos for Your Course that I’ve found relevant and useful:

1. Stick to the Script
   “While a script seems like a mechanical method for delivering information, it can be your best friend. Ad-libbing can lead to bloopers and mistakes you might not catch. Winging it can often cause video recordings to be longer, too. A script helps you economize your words. But be forewarned: writing a script takes lots of time, so prepare for this.”

2. Breed a Brand
   “Tailor a style. For example, a black background with colored writing is the Khan Academy, and a black marker on a white board indicates a video from the MinutePhysics series. My own series of short science videos (Material Marvels) had a little logo in the corner that indicated its source. This is a good idea, since your videos will have a global reach.”(1)

3. Keep it short
   Try to limit yourself to creating a video that is a reasonable amount of time and as a rule of thumb, keep it between 7 – 15 minutes on average. If you are able to deliver the content in less time, great. This approach will help you keep on topic and get rid of unnecessary information as well.

4. Closed Captions
   Be proactive in regards to ADA compliance when choosing or creating a learning resource for your students. Nearly 1 in 5 Americans are hard of hearing—CCs provide them access to content.

5. Focus on Content & Quality
   Start with Why, not How; Determine the content and then decide whether or not a well-made video is the best way to deliver the content. In addition, be mindful of and limit extraneous content.

6. Eliminate Distracting Background Noise/Visuals
   Enough said.

7. Make A Connection
   “Students engage most with video stories that they can connect to somehow. Need to showcase a multi-faceted idea or concept? You can still create a video that delights. Consider breaking it down into several shorter videos.”(2)

8. Tell the Need of Watching the Video
   “It is important to give some time in the introduction. You need to introduce your students to the topics that the educational video will cover before the viewing. Also tell students about some of the key points that will be discussed and why you have used a particular video as resource. Hence, students can understand relevance of watching the video.”(3)


The Good NEWS! We have a site license for the Doceri Desktop in the classroom.

This means … No more POP UPS or hidden features.

For more information, please come by the CETL

OR tryout the link below:
http://youtu.be/MlI2_Rseut8
Doceri Desktop for PC/Mac and iPad

Camtasia Studio by TechSmith can be used for Lecture Capture, Power-Point capturing, and much more. This quarter we have had several faculty learn to use Camtasia and they have done a tremendous job adding closed caption to their video course materials for Blackboard AND/OR YouTube

CONGRATULATIONS to our POWER USERS!!

Dr. Steven Garber, Dr. Laura Huber, and Ms. Sandy Everage

What’s NEW? The Classrooms computer stations have a NEW Quick Guide to easily troubleshoot Turning Technology issues.

Center for Excellence in Teaching and Learning | LIFE University
**SMARTHINKING** is an online tutoring service that LIFE University is making available to students. Smarthinking provides tutoring in mathematics (basic math through Calculus including Bilingual Math), Biology, Intro Human A & P, Chemistry, Organic Chemistry, Physics, Economics, Accounting, Intro to Finance, Statistics, Spanish, Writing, Reading, and IT Support. Please join this session to learn more about this service and the ways in which it can help your students succeed.

**Scheduled webinar for July 2015:**

Tuesday, 21 July 2015 – 2:00 PM Eastern / 7:00 PM Eastern
11:00 AM Pacific / 12:00 PM Pacific / 4:00 PM Pacific

**Use the link below to register for the session:**

https://attendee.gotowebinar.com/rt/9118686800191101697

Once registered, you will receive a confirmation email with information for joining your selected session.

**System Requirements**

- **PC - based attendees**
  
  Required: Windows® 8, 7, Vista, XP, or 2003 Server

- **Macintosh® - based attendees**
  
  Required: Mac OS® 10.5+

Contact Student Success Center for More information

**Reminder**

During Quality Circle Meetings with students and the QEP Team, students have said they want more clickers in the classroom.

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**Coming Soon!**

**RESEARCH ON TEACHING AND LEARNING SUMMIT**

**KSU Center, 3333 Busbee Dr. NW, Kennesaw, Georgia**

**THE SUMMIT IS MOVING TO THE FALL!**

**MARK YOUR CALENDARS: OCTOBER 2-3, 2015**

If you attended the February 2015 Summit, and you want to attend the Fall Summit (October 2-3, 2015), please complete the application found on the Faculty Development eCenter on Blackboard for the Presenter Rate ($100), which is a $60 discount from the Regular rate.

If you are new to the KSU Summit and would like to attend, Applications are available on the Faculty Development eCenter on Blackboard for the regular rate.

**We will register you and pay the fees, all you need to do is apply to CETL@life.edu by the deadline!** More info at cetl.kennesaw.edu/summit
Matthew Mitchell explains Mayer’s Multimedia Learning Theory in a rather compelling way. He promotes that “the single best source on current research thinking about multimedia learning is the second edition of The Cambridge Handbook of Multimedia Learning. This handbook nicely summarizes and synthesizes the research.” Mitchell also said that you must search for practical tips on how to apply the theory. One such place is his tutorial blog. You can view examples—like the one below—at the link: http://mathewmitchell.net/tutorials/multimedia_learning/mml/

He describes Visual Models, Mind Maps, Visualizing Music, Graphic Note Taking and more. Mitchell further states that “Mayer and others have a very general view of multimedia that is not limited to videos, but rather is defined by any collection of things that lead to dual processing via visual and verbal channels.” It’s time to try out the concept of Multimedia Learning. Happy Exploring!

Where is the CETL?

We are located next door to the Sid E. and Nell K. Williams Library.

http://www.LIFE.edu/interactive-campus-map/
New Faculty Orientation Program
Hosted by the Center for Excellence in Teaching and Learning (CETL)

NEW and EXISTING Faculty Members are invited to attend New Faculty Orientation Program on Tuesday, July 7 (Week 0) or by appointment, that will explore:

- Purpose of Orientation and Awareness of Faculty Development Opportunities
- Introduction to Blackboard (Learning Management System)
- Introduction to Educational Technology (including Turning Point)
- Introduction to Course Design and Planning
- Principles of Backward Design

Register now on the calendar below. (Space is limited to 6 per session)

For Questions Email: cetl@LIFE.edu
Developed by Center for Excellence in Teaching and Learning | LIFE University | March 2015

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**SUMMER 2015 WORKSHOPS**

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<td>New Faculty Orientation</td>
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**Wk 0**

- **Dropbox**
  - 1 pm, 2 pm, 3 pm
  - Hosted by: Adam Townsend

**Wk 2**

- **Diversity**
  - 12 pm – 1 pm
  - Hosted by: Dr. Michael Smith

- **KSU Summit Apps.**
  - 11 am – 1 pm
  - Hosted by: Dr. Kathryn Hoiriis

**Wk 6**

- **Online Learning**
  - 10 am, 11 am, 12 pm
  - Hosted by: Dr. Keyonda Smith

- **Diversity**
  - 12 pm – 1 pm
  - Hosted by: Dr. Michael Smith

- **Coffee, Crumpets, & Conversations on Teaching Strategies**
  - 10 am

**Wk 8**

- **Online Learning**
  - 10 am, 11 am, 12 pm
  - Hosted by: Dr. Keyonda Smith

- **Blackboard Quiz**
  - 1 pm, 2 pm, 3 pm
  - Hosted by: Adam Townsend

- **Mindset 2018 Discussion**
  - 11 am – 1 pm
  - Hosted by: Dr. Kathryn Hoiriis

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For more information or to register, go to: [www.LIFE.edu/cetl](http://www.LIFE.edu/cetl)