

### **A Solid Foundation**

With the average person making three career transitions – not just job changes, but wholly new career paths – during his or her working life, it makes a lot of sense to develop broad-based skills that can be applied in different positions and in different industries.

A general studies degree equips students with the communication expertise, critical thinking abilities and worldview that translate into transferable skills valued by all employers. Such students are not limited by one area of specialization, but rather use their strong capacities for problem-solving, critical thinking, communication and life-long learning to quickly master new skills in new environments.



### **Career Options**

Although pursuing a general studies degree provides extensive opportunities for personal enrichment, it can also serve as a highly effective springboard to a variety of career paths, career advancements and as a highly effective foundation for graduate study.



General studies graduates are employed in nearly every profession ranging from business, sales, journalism, marketing and social service to medicine, law and collegiate teaching (for those who have gone on to complete graduate degrees).

General studies provides a breadth of knowledge that is particularly advantageous in our increasingly complex and rapidly changing world, where today's skills are quickly outdated by tomorrow's new technologies.

### **Research Connects Liberal Arts Study with Top Performance**

In fact, an AT&T study found that, because of their interpersonal skills, liberal arts grads were superior in management skills to business majors, math majors and science/engineering majors. The study also found these graduates moved into middle management faster than the math and science/engineering majors, and reported higher job satisfaction.

Likewise, a 20-year study by Stanford University found the most advantageous business skill is the ability to communicate, and that the most effective communicators were people with a strong liberal arts background.

Many employers seek broadly educated individuals (particularly those who already have work experience) for managerial and administrative positions, because they bring a broader worldview, understanding of how diverse components of an organization and its environment interconnect, and strong critical thinking and evaluation skills.

The particular career path you pursue will depend largely on your interests and strengths.

## Pursuing General Studies at LIFE

The Life University Bachelor of Science in General Studies is tailored to the needs of professional working people whose education has been delayed or interrupted, but who are committed to completing an undergraduate degree.

Our interdisciplinary approach draws content from across the University, with coursework in business, healthcare, computer information management, psychology, nutrition and dietetics, and exercise science. You'll receive a broad education in the humanities, social sciences, natural science and math, and then select three major areas of study to explore in greater depth.

Our flexible program allows you to customize a degree to your unique interests and needs, enabling you to synthesize previous college credits with current study to earn a degree for professional advancement. This approach also allows those students whose interests cannot be limited to one academic discipline the freedom to explore, and provides significant autonomy for students who desire a cross-disciplinary foundation for graduate school.

## Small Classes, Personal Mentoring

Because we maintain small classes taught by highly seasoned faculty with significant professional experience (never graduate teaching assistants) your faculty will become your personal mentors. They tailor classroom and internship experiences into a seamless learning package to best prepare students for their intended career interests. You can even customize class projects, internships and course selections to best support your goals.

## Dig Deeper – Talk to Alums and Students, Visit Campus

Prospective students tell us the most important thing they did while considering which school to attend was actually visiting the campus. To learn more about a successful career in your area of interest, talk to our faculty or schedule a campus visit, check out our website at [www.LIFE.edu](http://www.LIFE.edu) or contact our Admissions Department at [Admissions@LIFE.edu](mailto:Admissions@LIFE.edu); 800-543-3202.

Call or email us and we'll connect you with a working professional you can email, call or even visit. We are also happy to connect you with current general studies students.

## Who We Are

Life University educates more than 2,600 students in bachelor's degree programs in Biology, Biopsychology, Business Administration, Health Coaching, Computer Information Management, Exercise Science, General Studies, Nutrition, Dietetics and Psychology; our Master of Science in Sport Health Science; our Master of Science in Clinical Nutrition; and our Doctor of Chiropractic programs. All programs are uniquely focused on a positive, wellness-centered approach to health and human performance, and students are actively engaged in a diverse and highly supportive academic community.



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MAKE YOUR MARK



## Student Scholarships

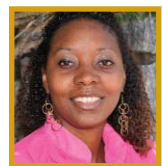
Outstanding students applying to any major in LIFE's College of Undergraduate Studies are eligible to apply for institutional scholarships for their superior performance and promise. Georgia resident students earning a Georgia HOPE Scholarship and/or Tuition Equalization Grant for attending private schools can also apply those toward further reducing their tuition costs. Contact the Enrollment Office at (800) 543-3202 or [Admissions@LIFE.edu](mailto:Admissions@LIFE.edu) to learn more.



Life University is a proud partner of the Yellow Ribbon Program for military veterans. For information about this program and to see if you qualify, please visit: [Gibill.va.gov/benefits/post\\_911\\_gibill](http://Gibill.va.gov/benefits/post_911_gibill)

## What I Can Do ...

Professor of career development at the University of Derby in the UK and frequent author on effective career preparation, Tony Watts, has noted a shift in workplace focus from "What I do" to "What I can do" and says general studies majors, in particular, are the "What I can do" people.



*"For me, choosing the General Studies program at LIFE means choosing to succeed at any career I want, whenever I want – and then, change my mind!"*

