



PRESS RELEASE

E: info@TheRubiconGroup.org
W: TheRubiconGroup.org

THE 2018 RUBICON CONFERENCE TO BE HELD IN ATLANTA, GEORGIA ON MAY 18-20

Atlanta, Georgia, January 30, 2018 – The Rubicon Group (TRG) will host its fourth conference, the first in the United States, May 18-20, 2018 in Atlanta, Georgia at the Renaissance Atlanta Waverly Hotel & Convention Center, in cooperation with LIFE Vision Seminars. This year's conference is highlighted by some of the biggest names in the chiropractic profession and beyond, including New Zealand College of Chiropractic Director of Research Dr. Heidi Haavik; Emmy award-winning film and TV producer Del Bigtree (Vaxxed); Life Chiropractic College West professor Dr. Dan Murphy; Life University Chancellor Dr. Guy Riekeman, and many more.

TRG's first three conferences, held in London, England (March 2016), Geneva, Switzerland (September 2016) and Melbourne, Australia (April 2017), focused on chiropractic advancements around the world, neuroscience, subluxation theory and evidence and the history and current state of Vitalism and Neo-Vitalism. The May 2018 conference will feature topics including:

- **The Traditional Principles of Chiropractic**, featuring Drs. Awais Butt, Cliff Hardick, Steve Judson, David Koch, Benny Mathews and more!
- **A Neurologically-Centered Model of Subluxation**, featuring Drs. Brad Glowaki, Heidi Haavik, Kelly Holt, Michael Longyear, Dan Murphy, Dan Sullivan and Tony Ebel.
- **A Philosophy Rooted in Neo-Vitalism**, featuring Professor Monica Greco, Drs. Troy Dukowitz, Guy Riekeman and Rob Scott.
- **A Natural Approach to Healthcare and Wellbeing, Excluding the Practice of Drugs and Surgery**, featuring Del Bigtree, Drs. Jeremy Hess, Eric Plasker, Daniel Pompa and Cathy Wendland-Colby.

“This is one of the most interesting, mind expanding and robust chiropractic conference programs I have had the pleasure to be involved with,” says Gilles LaMarche, D.C., Vice President of Professional Relations at Life University. “Please join us for this momentous occasion. Together we will make a difference for Chiropractic and humanity.”

“You will leave this conference with greater certainty in the chiropractic principle, with the science to back up your philosophy, and with the knowledge to be the best chiropractor you can be” added Gerard W. Clum, D.C., Executive Director of The Rubicon Group.



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Those interested in growing their practice and creating mass public acceptance of Chiropractic are encouraged to join ICA, GCC, GCA, AMPED, Chirotouch, The Family Practice, The League of Chiropractic Women, MaxLiving, Plentz Academy of Chiropractic, Standard Process and many others in supporting and registering for The Rubicon Conference. Those that appreciate that research, congruent with the profession's values and vision, is important to the success of the profession should also register for this conference and attend compelling presentations showing the latest in dynamic research revelations in Chiropractic.

Early Bird registration is now open. To register for the May 18-20, 2018 Rubicon Conference in Atlanta, visit www.TheRubiconConference.com. For more information, email info@therubicongroup.com.

About The Rubicon Group

The Rubicon Group (TRG) is a collaboration of chiropractic educational institutions, emerging educational efforts and interested parties. The institutional members include Barcelona College of Chiropractic (Barcelona, Spain), the Chiropraktik Akademie (Dresden, Germany), Life Chiropractic College West (San Francisco, California, USA), Life University (Atlanta, Georgia, USA), McTimoney College of Chiropractic (Abingdon, Oxfordshire, and Manchester, UK), and New Zealand College of Chiropractic (Auckland, New Zealand). Information about The Rubicon Group can be found at www.TheRubiconGroup.org. For additional information, please direct questions to: info@TheRubiconGroup.org.

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