



## PRESS RELEASE

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### **LIFE UNIVERSITY HOSTS 1,670 CHIROPRACTORS AT 6<sup>TH</sup> ANNUAL FALL CELEBRATION EVENT FROM SEPTEMBER 27 – OCTOBER 1, 2017**

**Marietta, Georgia, October 12, 2017** – In what has become the chiropractic profession’s premier continuing education (CE) event, Life University (LIFE) hosted 1,670 Doctors of Chiropractic (DCs) on its campus for CE, class reunions and Alumni and Friends organizational events from September 27 – October 1, 2017 at the 2017 Fall Celebration.

Alumni and friends of the University continue to come back in droves to choose from a multitude of CE courses throughout the week, but perhaps even more to fellowship with their former classmates and see the many changes that have been made to the campus and facilities over the years.

Here are some of the most notable results from this year’s event:

- 1,670 DCs attended.
- 83 vendors exhibited in our expo space.
- Sold 21 bricks for the Commons Campaign, which is to raise funds for an outdoor recreational area at LIFE’s new student housing facility. The total goal for the campaign is to sell 500 bricks. Donors get to take one brick home with a name plaque, while a second brick in their honor will be part of a brick wall in the lobby of the New Commons to recognize their donations.
- Nine Annual Recognition Awards were presented to alumni and friends during the Lasting Purpose Luncheon on Saturday, September 30.
- A reception was held honoring the donors of the new CGUS x-ray room.
- LIFEforce hosted more than 250 alumni and friends at the first annual LIFEforce Happy Hour on Friday, September 29. In all, LIFEforce added 53 new members to its tribe during the event.
- Five alumni signed up as new members of the President’s Circle.
- The LIFE Rugby Alumni Association presented a \$23,000 gift to support Men's Club Rugby.
- Hosted the Career Fair 4 LIFE on Sunday, October 1, where there were a total of 44 DCs/practices participating. There were 30 students/alumni participating as seekers at the fair.

#### About Life University

Founded in Marietta, Georgia in 1974, Life University is a health sciences institution most known for its chiropractic program, the largest single campus chiropractic



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program in the world. Life University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, master's and Doctor of Chiropractic degrees, and also has programmatic accreditation through the Council on Chiropractic Education (CCE), the Accreditation Council for Education in Nutrition and Dietetics (ACEND) and the Commission on Accreditation of Athletic Training Education (CAATE). The mission of Life University is to empower students with the education, skills and values necessary for career success and life fulfillment, based on a vitalistic philosophy.

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