

**LIFE UNIVERSITY PROFESSOR DR. MARLA THOMPSON ACCOMPLISHES
EDUCATIONAL GOAL WITH COMPLETION OF DOCTORAL DEGREE**

Marietta, Georgia, November 2, 2018 – Life University’s (LIFE) Dr. Marla Thompson, was recently awarded a Doctor of Business Administration from Columbia Southern University in Orange Beach, Alabama.

Thompson, adjunct professor since 2010, teaches Marketing courses, Business courses, Ethics & Corporate Social Responsibility, and Diversity courses at Life University. Thompson focuses on imparting knowledge to many types of learners, such as traditional, non-traditional, undergraduate, graduate as well as doctoral students – all seeking knowledge for successful careers in the global marketplace.

In 2008, Thompson took the opportunity to “utilize my skills, share with others and do something bigger than myself,” when she began her career with a staff position at Life University. Then in 2010, Thompson was able to transition to a faculty position when she became an adjunct professor teaching business administration courses in what is now part of the Positive Human Development and Social Change Department.

“The daily challenges I experience at LIFE are what motivate me to help my students succeed.” And with that in mind, Thompson works daily to incorporate “Authentic Assessments” (AA) into her course offerings. She explains that AAs are, “when students are asked to use core knowledge attained from the assigned text to perform real-world tasks that demonstrate 21st century application of essential knowledge and skills to provide valuable solutions to everyday problems.” Thus, at the conclusion of the course being taught, her students are asked to individually and collectively use the knowledge they have gained to fashion a presentation that effectively and creatively incorporates said knowledge.

And for the past four years, Thompson has served as a presenter at the Lilly Conference for Teaching & Learning where she shares her learning tools, such as the use of AAs in the classroom.

Thompson completed the defense of her dissertation, “A Gender Analysis of Work Ethic Behavior of Baby Boomers, Generation X and Millennials,” this past June 19 and officially graduated on October 19. She said of that momentous time, “The hooding ceremony at Foley Event Center in front of approximately 4,000 people was awesome!”



PRESS RELEASE

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For more information about Life University's Bachelor's in Business Administration, the Positive Human Development and Social Change program or any of their other degree programs, please visit www.LIFE.edu.

About Life University

Founded in Marietta, Georgia in 1974, Life University is a health sciences institution most known for its chiropractic program, the largest single campus chiropractic program in the world. Life University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, master's and Doctor of Chiropractic degrees, and also has programmatic accreditation through the Council on Chiropractic Education (CCE), the Accreditation Council for Education in Nutrition and Dietetics (ACEND) and the Commission on Accreditation of Athletic Training Education (CAATE). The mission of Life University is to empower students with the education, skills and values necessary for career success and life fulfillment, based on a vitalistic philosophy.

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