



## PRESS RELEASE

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### **2019 LIGHTS OF LIFE TO BEGIN THANKSGIVING EVENING, NOVEMBER 28, ON THE CAMPUS OF LIFE UNIVERSITY**

**Marietta, Georgia, November 20, 2019** – [Life University](http://LifeUniversity.edu) (LIFE) is decking the halls for the annual [Lights of LIFE](#) seasonal celebration. The 2019 edition will begin on Thanksgiving evening, Thursday, November 28 and run **every night**, rain or shine, through New Year's Eve, Tuesday, December 31.

LIFE introduced Lights of LIFE to the local community in 1989. It has now grown to be one of the most popular light shows in the Southeast, attracting nearly half a million spectators from the surrounding region. Cars, vans and buses cruise through the spectacularly illuminated campus each year, often stopping along the 1.5-mile drive to enjoy an array of seasonal entertainments.

To watch a short video of Lights of LIFE, [click here](#).

Cars and trucks are \$5 each Monday-Thursday and \$10 on all Friday, Saturday and Sunday nights. An admission price of \$10 per car or truck will also be in effect November 28-December 1 and December 13-31. Buses are \$20 each at all times.

Families are encouraged to come during the week to take advantage of the lower price, as well as to avoid the busier weekend traffic. The display opens at dark every night and runs until 9:00 p.m. Sunday through Thursday and 10:00 p.m. on Fridays and Saturdays.

Each year, the display is a little different, making the experience unique from one year to the next. With more than one million LED bulbs, combined with the low admission cost, Lights of LIFE is the most affordable, quality light display in the metro Atlanta area.

As in years past, Santa Claus will be visiting on weekends for photographs. Pony rides, train rides and the petting zoo will also return, as will our concession stand, offering seasonal drinks and snacks for purchase. Each of these vendors is independent of the Life University Lights of LIFE operation, and therefore their schedules and fees are at their discretions and can change at any time.

The Lights of LIFE is a zero-profit operation. Per-vehicle fees go to offset the cost of electricity and those associated with ongoing operations.

For more information about Lights of LIFE, visit [LIFE.edu/Events/Lights-of-LIFE](http://LIFE.edu/Events/Lights-of-LIFE).



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### **About Life University**

Founded in Marietta, Georgia in 1974, Life University is a health sciences institution most known for its chiropractic program, the largest single campus chiropractic program in the world. Life University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, master's and Doctor of Chiropractic degrees, and also has programmatic accreditation through the Council on Chiropractic Education (CCE), the Accreditation Council for Education in Nutrition and Dietetics (ACEND) and the Commission on Accreditation of Athletic Training Education (CAATE). The mission of Life University is to empower students with the education, skills and values necessary for career success and life fulfillment, based on a vitalistic philosophy.

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