

**LIFE UNIVERSITY IS PLEASED TO ANNOUNCE A THREE-YEAR
SPONSORSHIP OF THE GEORGIA SWARM LACROSSE TEAM**

Marietta, Georgia, November 21, 2017 – Life University (LIFE) takes pride in partnering with the Georgia Swarm with sponsorship of its 2017-18, 2018-19 and 2019-20 lacrosse seasons.

The Georgia Swarm are a box lacrosse team in the National Lacrosse League (NLL) and play at the 11,190-seat Infinite Energy Arena (formerly the The Arena at Gwinnett Center) in Duluth, Georgia.

Team owner, John J. Arlotta, stated that, "The sport of lacrosse is growing at a rapid pace in Georgia, and we're thrilled to bring the fastest game on two feet at the professional level to the arena."

It is due to this amazing growth that Life University is pleased to sponsor the team for the next three years. LIFE also supports and promotes the sport of lacrosse on its campus with the recent addition of the University's own women's lacrosse team that will begin competition in early 2019.

Dr. Rob Scott, Life University President, adds, "LIFE would like to congratulate the Georgia Swarm on becoming the 2017 NLL World Champions, and it is with great pleasure that we look forward to this partnership as we not only expand Life University's lacrosse program, but also in supporting the Swarm's next three winning years."

Join us on December 30, 2017 at the Infinite Energy Arena for the Georgia Swarm's Championship Banner-Raising Night with their first home game against the Rochester Knighthawks. And at halftime, you can enjoy the performance of GRAMMY® Award-winning artist 2 Chainz who will perform at halftime at Harrah's Cherokee Casino Field inside Infinite Energy Arena.

Also at the game, you will see The Professor, brought to you by Life University, an in-game feature involving in-arena talent explaining some of the rules, replays and general gameplay during the game.

To check out the complete Georgia Swarm schedule, please go to <http://www.georgiaswarm.com/schedule/>.



PRESS RELEASE

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About Life University

Founded in Marietta, Georgia in 1974, Life University is a health sciences institution most known for its chiropractic program, the largest single campus chiropractic program in the world. Life University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, master's and Doctor of Chiropractic degrees, and also has programmatic accreditation through the Council on Chiropractic Education (CCE), the Accreditation Council for Education in Nutrition and Dietetics (ACEND) and the Commission on Accreditation of Athletic Training Education (CAATE). The mission of Life University is to empower students with the education, skills and values necessary for career success and life fulfillment, based on a vitalistic philosophy.

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