



PRESS RELEASE

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LIFE UNIVERSITY WINS 11 AWARDS, INCLUDING THREE GOLDS, IN 33RD ANNUAL EDUCATIONAL ADVERTISING AWARDS

Marietta, Georgia, March 2, 2018 – The Life University Marketing Department received 11 awards in the 33rd Annual Educational Advertising Awards, sponsored by Higher Education Marketing Report. The Educational Advertising Awards competition is the largest, oldest and most respected educational advertising awards competition in the country. This year, more than 2,250 entries were received from more than 1,000 colleges, universities and secondary schools from all fifty states and several foreign countries.

LIFE received three gold, two silver and two bronze awards, as well as four merit awards for a variety of print, video and digital media advertising campaigns. The LIFE.edu website, Compassionate Integrity Training Manual and a sponsorship magazine advertisement were the three pieces that earned gold awards.

For the complete listing of the 33rd Annual Educational Advertising winners, please visit www.educationaladvertisingawards.com.

About Life University

Founded in Marietta, Georgia in 1974, Life University is a health sciences institution most known for its chiropractic program, the largest single campus chiropractic program in the world. Life University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, master's and Doctor of Chiropractic degrees, and also has programmatic accreditation through the Council on Chiropractic Education (CCE), the Accreditation Council for Education in Nutrition and Dietetics (ACEND) and the Commission on Accreditation of Athletic Training Education (CAATE). The mission of Life University is to empower students with the education, skills and values necessary for career success and life fulfillment, based on a vitalistic philosophy.

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