



PRESS RELEASE

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LIFE UNIVERSITY'S DR. MARK KOVACS PRESENTS ON SPORTS TECHNOLOGY AT EMORY SPORTS MEDICINE SYMPOSIUM

Marietta, Georgia, March 29, 2018 – Dr. Mark Kovacs, the Director of the LIFE Sport Science Institute (LSSI) and Associate Professor in the Department of Sport Health Science at Life University (LIFE), presented at the 11th Annual Emory Sports Medicine Symposium on March 24 and 25, 2018. Emory Sports Medicine Center and the Emory University School of Medicine hosted the annual symposium, which highlights the latest information about sports medicine, performance and injury rehab. Dr. Kovacs presented alongside the team doctors from the Atlanta Falcons, Atlanta Hawks, Georgia Tech and Emory University. He presented an impactful summary of the latest sport science and medicine technologies that are practical and applicable to athletes. The presentation was titled *How Is Technology Going To Improve My Athlete's Performance in 2018*.

“This was an outstanding symposium that brought together some of the leading professionals in sports medicine in the greater Atlanta area who are experts in different aspects of performance and injury prevention,” says Dr. Kovacs. “The team doctors from the major professional sports in Atlanta were present, and it provided great dialogue and discourse about how to continue to improve the quality of care, training and rehabilitation for athletes at the highest level, as well as for the weekend warrior and youth athlete.”

The purpose of the symposium was to provide the most up-to-date information for professionals interested in the diagnosis and management of the shoulder, knee, ankle, hip and other medical issues affecting athletes. The team approach was emphasized, using case presentations, injury updates of current recommendations and methods for return to sport in common areas.

Dr. Kovacs presented information based around his work conducted at Life University, which makes up a major part of his graduate class titled *Technology in Sport*. It is one of the few graduate courses in the country that focuses entirely on the latest technologies used in the training and rehab of athletes.

“The ability to share the information to the greater sports community is one aspect of the symposium, but an even greater benefit is to be able to bring back to the LIFE campus the latest data and techniques in these areas. This helps us build upon the applied research we are doing at the LSSI and also add to the curriculum that is being taught to the students that we mentor here in the undergraduate and graduate programs in Sport Health Science,” remarks Dr. Kovacs. “It also provides



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great contacts for students who may have an interest in working in different areas of professional and collegiate sport. It was also great to see a few Life University graduates in attendance at the Symposium who are now working with athletes throughout Georgia.”

About Life University

Founded in Marietta, Georgia in 1974, Life University is a health sciences institution most known for its chiropractic program, the largest single campus chiropractic program in the world. Life University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, master’s and Doctor of Chiropractic degrees, and also has programmatic accreditation through the Council on Chiropractic Education (CCE), the Accreditation Council for Education in Nutrition and Dietetics (ACEND) and the Commission on Accreditation of Athletic Training Education (CAATE). The mission of Life University is to empower students with the education, skills and values necessary for career success and life fulfillment, based on a vitalistic philosophy.

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