



PRESS RELEASE

William L. Brooks
Communications Coordinator

E: William.Brooks2@LIFE.edu 1269 Barclay Circle
P: (678) 331-4342 Marietta, GA 30060
F: (770) 218-2850 www.LIFE.edu

LIFE UNIVERSITY'S DR. RON KIRK WINS HIGHEST HONOR AT WFC DC 2017 CONFERENCE

Marietta, Georgia, April 5, 2017 – Dr. Ron Kirk, M.A., D.C., now adjunct faculty member in the Chiropractic Sciences Division at Life University (LIFE), received the World Federation of Chiropractic's (WFC) David Chapman Smith Honor Award at the recent DC 2017 biennial conference. The award is the WFC's highest honor. Dr. Kirk has been a part of the faculty of the College of Chiropractic at LIFE for 38 years.

Dr. Kirk is best known for his work organizing the Straighten Up spinal health promotion initiative. In response to receiving the award, he states, "Thank you to the many faculty, students, departments and administrators at LIFE who participated in developing Straighten Up. Team play carries the day!"

You can view Dr. Ron Kirk's Straighten Up exercise videos on Life University's YouTube page, [YouTube.com/LifeatLIFE](https://www.youtube.com/LifeatLIFE).

About Life University

Founded in Marietta, Georgia in 1974, Life University is a health sciences institution most known for its chiropractic program, the largest single campus chiropractic program in the world. Life University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, master's and Doctor of Chiropractic degrees, and also has programmatic accreditation through the Council on Chiropractic Education (CCE), the Accreditation Council for Education in Nutrition and Dietetics (ACEND) and the Commission on Accreditation of Athletic Training Education (CAATE). The mission of Life University is to empower students with the education, skills and values necessary for career success and life fulfillment, based on a vitalistic philosophy.

###