

LIFE UNIVERSITY'S DR. MARK KOVACS WAS A KEYNOTE PRESENTER AT THE 2017 AMERICAN MEDICAL SOCIETY OF SPORTS MEDICINE ANNUAL MEETING

Marietta, Georgia, May 17, 2017 – Dr. Mark Kovacs, the Director of the LIFE Sport Science Institute (LSSI) and Associate Professor in the Department of Sport Health Science at Life University (LIFE) presented on the *Role of the Kinetic Chain in Injury Prevention in the Overhead Athlete* at the 2017 American Medical Society of Sports Medicine (AMSSM) Annual Meeting in San Diego, California held May 8-13. This annual meeting is one of the largest sports medicine meetings of the year, and Dr. Kovacs presented to more than 1,900 physicians who work throughout the country at every level of sport.

“This conference is a major educational event that brings the latest research and practical application to the medical community to help better train, treat and rehab athletes at all levels of sport in the United States,” says Dr. Kovacs. “It was a privilege to present alongside true pioneers in the industry and share the latest work that I have been involved with regarding the importance of the entire kinetic chain in the overhead athletes.”

The purpose of the conference was to provide medical providers at the pediatric, high school, collegiate, professional and senior levels with guidance on the identification, prevention and treatment of injuries and illnesses seen in athletes at all levels. Case examples, research reviews, injury updates of current recommendations; and methods for return to sport in common areas like injury reduction, concussion management and cardiac issues.

Dr. Kovacs presented information based around his work over the past few years working with overhead athletes (tennis, baseball and football). Some of the information covered is also from Dr. Kovacs’s two unique graduate classes he teaches at Life University titled “Technology in Sport” and “Recovery in Sport,” which provide students with the latest information about technologies and recovery research to help improve sport performance.

“The ability to share the information is one aspect of the symposium, but an even greater privilege is to be able to bring back to the LIFE campus the latest information in these areas and build upon the applied research and education we are performing at the LSSI, while also adding to the curriculum that is being taught to the students that we mentor here in the undergraduate and graduate programs in Sport Health Science,” remarks Dr. Kovacs.



PRESS RELEASE

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For anyone interested in more information on the Sport Health Science Department and the degrees offered at Life University, visit LIFE.edu/Academics or call 800.543.3202.

About Life University

Founded in Marietta, Georgia in 1974, Life University is a health sciences institution most known for its chiropractic program, the largest single campus chiropractic program in the world. Life University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, master's and Doctor of Chiropractic degrees, and also has programmatic accreditation through the Council on Chiropractic Education (CCE), the Accreditation Council for Education in Nutrition and Dietetics (ACEND) and the Commission on Accreditation of Athletic Training Education (CAATE). The mission of Life University is to empower students with the education, skills and values necessary for career success and life fulfillment, based on a vitalistic philosophy.

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