



## PRESS RELEASE

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### **WITH AN EYE ON THE FUTURE, LIFE UNIVERSITY PROUDLY ANNOUNCES DR. GUY RIEKEMAN AS CHANCELLOR AND DR. ROB SCOTT AS PRESIDENT**

**Marietta, Georgia, May 18, 2017** – Life University announces the naming of Dr. Guy Riekeman as Chancellor of Life University, as well as to announce the appointment of Dr. Rob Scott as the fifth President of Life University, both effective immediately.

This change of organizational structure marks the next phase of LIFE's 20/20 strategic plan, which began in 2006 and has thus far consisted of growing the University's degree programs, enhancing campus culture and transforming LIFE's working environment into an atmosphere of service.

In the next few years, Life University plans to significantly grow enrollment, build new student housing, continue to expand its educational degrees and clinic experiences, and break ground on a European campus in Rome, Italy, among many other ongoing and yet-to-be announced special initiatives. These organizational changes are designed to allow Dr. Riekeman, Chancellor, to continue to play an integral role at LIFE by focusing on the 20/20 vision, while allowing Dr. Scott, President, to oversee the day-to-day operations of the University.

Dr. Scott has served at Life University for more than a decade, coming to Life University in 2005 as the Dean of the College of Chiropractic before moving to Vice Provost, executive leadership roles in Academic Affairs and most recently serving as Provost. He has also worked as the Dean of Chiropractic at Northwestern Health Sciences University and as the Vice President for Academic Affairs at Logan College of Chiropractic.

Dr. Scott holds a Ph.D. in Applied Physiology from the University of Minnesota, a Doctor of Chiropractic degree from Northwestern Health Sciences University and is also a Diplomate of Chiropractic Philosophical Standards. His master's degrees include a Master's of Science in Exercise Physiology and a Master's of Education in Educational Administration. He attended the University of Guelph to earn his Bachelor of Science in Human Kinetics.

After earning his Doctor of Chiropractic from Palmer College of Chiropractic in 1972, Dr. Riekeman became a very successful chiropractor and businessman, creating companies and seminar programs dedicated to educating the public about chiropractic care and how to facilitate personal growth, live with integrity, and achieve optimum performance. He has worked in higher education as a philosophy



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instructor, Vice President of Sherman College of Chiropractic, and as Chancellor of Palmer College of Chiropractic, before becoming the fourth president of Life University in 2004.

### **About Life University**

Founded in Marietta, Georgia in 1974, Life University is a health sciences institution most known for its chiropractic program, the largest single campus chiropractic program in the world. Life University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, master's and Doctor of Chiropractic degrees, and also has programmatic accreditation through the Council on Chiropractic Education (CCE), the Accreditation Council for Education in Nutrition and Dietetics (ACEND) and the Commission on Accreditation of Athletic Training Education (CAATE). The mission of Life University is to empower students with the education, skills and values necessary for career success and life fulfillment, based on a vitalistic philosophy.

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