

**LIFE UNIVERSITY'S DR. GILLES LAMARCHE PRESENTED WITH THE
ALLIANCE FOR CHIROPRACTIC'S PHILOSOPHY AWARD**

Marietta, Georgia, May 7, 2019 – Life University (LIFE) announces that on Saturday, May 4, 2019, Gilles LaMarche, B.S., D.C., was presented The Alliance For Chiropractic's Philosophy Award.

From Timmins, Ontario, Canada, currently serving as Life University's Vice President of University Advancement, Dr. LaMarche is also an accomplished author, professional speaker and certified personal development/executive coach.

With a vision to help the world discover the importance and value of taking personal responsibility for overall health and well-being naturally, Dr. LaMarche was awarded this distinction for demonstrating a passion, understanding and continued voice for the philosophy of Chiropractic.

About his award, Dr. LaMarche remarks, "I believe most people don't set out to win awards; I certainly do not. We set out with a passionate vision to do good. And when you receive an award, it's an affirmation; it means that people appreciate what you do. I love the chiropractic profession and what it offers humanity with all my heart, and I am grateful to work with people who feel the same way. Thank you to The Alliance For Chiropractic for this recognition."

The Alliance For Chiropractic exists to heighten public awareness of chiropractic life principles and the multitude of health benefits associated with experiencing chiropractic care provided in a principle-centered, neurologically-based wellness model.

Their mission is to increase society's understanding of the Chiropractic Wellness Lifestyle and the power of Chiropractic to increase the expression of human life potential, resulting in an increase in the utilization of Chiropractic as a means of promoting health. The ultimate benefit of this strategy will be a reversal in society's current trend to a progressive downward spiral in health and wellbeing.

For more information about The Alliance For Chiropractic, please visit www.allianceforchiropractic.com.

Life University offers 15 undergraduate degrees, including a pre-chiropractic track; four graduate programs which encompass areas of sport health science, clinical nutrition, positive psychology and athletic training; and the world's largest single campus Doctor of Chiropractic program. Explore all of LIFE's degree offerings at www.LIFE.edu.



PRESS RELEASE

David Honeycutt
Integrated Content Creator

E: David.Honeycutt@LIFE.edu 1269 Barclay Circle
P: 770.426.2863 Marietta, GA 30060
www.LIFE.edu

About Life University

Founded in Marietta, Georgia in 1974, Life University is a health sciences institution most known for its chiropractic program, the largest single campus chiropractic program in the world. Life University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, master's and Doctor of Chiropractic degrees, and also has programmatic accreditation through the Council on Chiropractic Education (CCE), the Accreditation Council for Education in Nutrition and Dietetics (ACEND) and the Commission on Accreditation of Athletic Training Education (CAATE). The mission of Life University is to empower students with the education, skills and values necessary for career success and life fulfillment, based on a vitalistic philosophy.

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