



PRESS RELEASE

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THERE IS STILL TIME TO REGISTER FOR THE 2018 RUBICON CONFERENCE TO BE HELD IN ATLANTA, GEORGIA ON MAY 18-20

Atlanta, Georgia, May 8, 2018 – Registration is still open for The Rubicon Conference, May 18-20, 2018 in Atlanta, Georgia at the Renaissance Atlanta Waverly Hotel & Convention Center.

If you are interested in growing your practice and creating mass public acceptance of Chiropractic, join the ICA, GCC, GCA, AMPED, AmpLIFEied, Chirotouch, CLA, HCF Seminars, The League of Chiropractic Women, MaxLiving, Plentz Academy of Chiropractic and Standard Process by registering today.

“You will leave this conference with greater certainty in the chiropractic principle, with the science to back up your philosophy and with the knowledge to be the best chiropractor you can be,” said Gerard W. Clum, D.C., Executive Director of The Rubicon Group.

This conference is highlighted by some of the **biggest names in the chiropractic profession** and beyond, including New Zealand College of Chiropractic Researchers **Heidi Haavik, D.C., Ph.D.** and **Kelly Holt, D.C., Ph.D.**; Emmy award-winning film and TV producer **Del Bigtree (Vaxxed)**; Life Chiropractic College West professor **Dan Murphy, D.C.**; **Brad Glowaki, D.C.**; **Andrew Wakefield, M.D.**, Life University President **Rob Scott, D.C., Ph.D.**, and many more.

The focus of this conference includes:

- **The Traditional Principles of Chiropractic**, featuring Drs. *Awais Butt, Cliff Hardick, Steve Judson, David Koch, Benny Mathews and more!*
- **A Neurologically-Centered Model of Subluxation**, featuring Drs. *Brad Glowaki, Heidi Haavik, Kelly Holt, Michael Longyear, Dan Murphy, Dan Sullivan and Tony Ebel.*
- **A Philosophy Rooted in Neo-Vitalism**, featuring Drs. *Troy Dukowitz, Guy Riekeman, Dan Sullivan and Rob Scott.*
- **A Natural Approach to Healthcare and Wellbeing, Excluding the Practice of Drugs and Surgery**, featuring *Del Bigtree, Drs. Jeremy Hess, Andrew Wakefield, Daniel Pompa and Cathy Wendland-Colby.*

“This is one of the most interesting, mind expanding and robust chiropractic conference programs I have had the pleasure to be involved with,” says Gilles LaMarche, D.C., Vice President of Professional Relations at Life University. “Please



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join us for this momentous occasion. Together we will make a difference for Chiropractic and humanity.”

In addition to the main session programming, a breakout session will take place on Friday afternoon focusing on spinal motor control and the impact spinal motion has on maladaptive neuroplastic changes in the brain, featuring world renowned experts **Kemal Turker, Ph.D.**, **Paul Hodges, Ph.D., M.D.**, **Imran Khan Niazi, Ph.D.**, as well as **Drs. Haavik** and **Holt**. If you appreciate that research, congruent with the profession’s values and vision, is important to your success and the success of the profession, attend these compelling presentations showing the latest in dynamic research revelations in Chiropractic and neuroscience.

To register for the May 18-20, 2018 Rubicon Conference in Atlanta, visit www.TheRubiconConference.com. To register for the Friday afternoon breakout session, visit <http://www.therubicongroup.org/#/research/>.

For more information, email info@TheRubiconGroup.com.

About The Rubicon Group

The Rubicon Group (TRG) is a collaboration of chiropractic educational institutions, emerging educational efforts and interested parties. The institutional members include Barcelona College of Chiropractic (Barcelona, Spain), the Chiropraktik Akademie (Dresden, Germany), Life Chiropractic College West (San Francisco, California, USA), Life University (Atlanta, Georgia, USA), McTimoney College of Chiropractic (Abingdon, Oxfordshire and Manchester, UK), and New Zealand College of Chiropractic (Auckland, New Zealand). Information about The Rubicon Group can be found at www.TheRubiconGroup.org. For additional information, please direct questions to: info@TheRubiconGroup.org.

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