



## PRESS RELEASE

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### **LIFE UNIVERSITY'S MARKETING DEPARTMENT HONORED WITH 2018 TELLY AWARD**

**Marietta, Georgia, June 5, 2018** – Life University (LIFE) has been honored with a 2018 Silver Telly Award in its “Schools/Colleges/University Online Commercials” Category for the University’s 2017 Life U Athletics promotional video.

The Telly Awards was founded in 1979 to honor excellence in local, regional and cable television commercials, with non-broadcast video and television programming added soon after. With the recent evolution and rise of digital video, the Telly Awards also reflect and celebrate this exciting new era of the moving image on and offline.

The awards annually showcase the best work created within television and across video, for all screens. Receiving more than 12,000 entries from all 50 states and five continents, Telly Award winners represent work from some of the most respected advertising agencies, television stations, production companies and publishers from around the world.

Life University’s Executive Director of Marketing, Shelly Batcher, says about the award, “It is my privilege, on behalf of Life University’s Marketing Department, to accept this prestigious award. We work diligently every day to get LIFE’s brand and story out there, and this award is such incredible recognition of that effort.”

For more information on the Telly Awards, please go to [TellyAwards.com](http://TellyAwards.com), and for more information about Life University athletics and academics, please visit [LIFE.edu](http://LIFE.edu).

#### **About Life University**

Founded in Marietta, Georgia in 1974, Life University is a health sciences institution most known for its chiropractic program, the largest single campus chiropractic program in the world. Life University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, master’s and Doctor of Chiropractic degrees, and also has programmatic accreditation through the Council on Chiropractic Education (CCE), the Accreditation Council for Education in Nutrition and Dietetics (ACEND) and the Commission on Accreditation of Athletic Training Education (CAATE). The mission of Life University is to empower students with the education, skills and values necessary for career success and life fulfillment, based on a vitalistic philosophy.



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