

**LIFE UNIVERSITY TO HOST 2ND ANNUAL
BASEBALL AND SPORTS PERFORMANCE CONFERENCE**

Marietta, Georgia, September 11, 2017 – Life University is hosting the second annual Baseball and Sports Performance Conference this November 11 and 12 in Marietta, Georgia. If you are a coach, athletic trainer, chiropractor, physical therapist or other sports performance professional or enthusiast, this is a must-attend event.

This outstanding conference is designed to explore natural performance enhancement and injury prevention strategies for the sport of baseball and other overhead athletes. Due to the collaboration between the LIFE Sport Science Institute (LSSI) and the Professional Baseball Chiropractic Society (PBCS), some of the leading experts in baseball will be coming together at this one-of-a-kind event.

“We are very excited about this unique and high level educational event. We will have over a dozen top Major League Baseball teams on campus to discuss the latest on Baseball specific training and injury prevention. Continuing education for chiropractors, athletic trainers, strength and conditioning professionals is a major goal of this conference. This will also be an outstanding event for our students and specifically our graduate students in athletic training and sport and health science, as well as our Doctor of Chiropractic students to help network with some of the top professionals in Baseball and overhead sports,” commented Dr. Mark Kovacs the chair of the conference and Director of the Life Sport Science Institute.

More than 12 Major League Baseball (MLB) teams will be represented as speakers at the conference, which include Chiropractors, Athletic Trainers, Physical Therapists, Strength & Conditioning Professionals, Biomechanists and Researchers all presenting on different aspects of baseball and helping the individual athlete play at their best. This conference will also provide continuing education credits through the major associations and is a unique opportunity to learn and network with the best in the baseball industry. Topics will include:

- Adjustment Techniques for Shoulder and Upper Thoracic Region
- Baseball-specific Shoulder Stability Training Program
- Adjustment Techniques for Lower Back and Hips
- Training The Overhead Athlete: The Importance of The Kinetic Chain
- Global Mechanical Assessment and How To Apply It To Athletes
- Lessons From Working In Professional Baseball Panel
- Training The Young Baseball Athlete – Understanding The American Development Model



PRESS RELEASE

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- Developing The Skills and Career Progression To Work in Professional and Collegiate Baseball – Panel Discussion
- Functional Neurology and the application to Baseball

For more information about the 2017 Baseball and Sports Performance Conference, and to register, visit LSSI.LIFE.edu.

[2017 Baseball and Sports Performance Conference Save the Date](#)

About Life University

Founded in Marietta, Georgia in 1974, Life University is a health sciences institution most known for its chiropractic program, the largest single campus chiropractic program in the world. Life University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, master's and Doctor of Chiropractic degrees, and also has programmatic accreditation through the Council on Chiropractic Education (CCE), the Accreditation Council for Education in Nutrition and Dietetics (ACEND) and the Commission on Accreditation of Athletic Training Education (CAATE). The mission of Life University is to empower students with the education, skills and values necessary for career success and life fulfillment, based on a vitalistic philosophy.

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