



PRESS RELEASE

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LIFE UNIVERSITY EARNS SILVER CHAMPIONS OF CHARACTER FIVE-STAR INSTITUTION HONOR

Marietta, Georgia, September 13, 2019 – Life University was recognized by the NAIA as a Silver Champions of Character Five-Star Institution award winner Wednesday, September 11. 180 NAIA member institutions were named Champions of Character Five-Star Award winners.

Institutions are measured on a demonstrated commitment to Champions of Character and earned points in character training, conduct in competition, academic focus, character recognition and character promotion. Institutions earned points based on exceptional student-athlete grade point averages and by having minimal to no ejections during competition throughout the course of the academic year.

The Champions of Character Scorecard measures a commitment to character training, academic focus, character promotion, conduct in competition and character recognition on a scale of 0-100 points. Award levels are based on the number of points earned: gold (90-100 points), silver (75-89 points) and bronze (60-74 points).

Life University Director of Athletics Jayme Pendergast had this to say on the honor, "Every institution strives to have high-character student-athletes and coaches. Life University believes that character is truly measured by the way you treat individuals and how you value all of the characteristics that are unique to each person. The college experience is one big teachable moment, and we consistently strive to demonstrate a commitment to diversity and inclusion through LIFE's guiding principle of [Lasting Purpose](#): To Give, To Do, To Love, To Serve – Out of a Sense of Abundance. We believe that it's through this guiding principle that we are able to achieve the NAIA five-star status."

[Full List of Winners](#)

[NAIA Champions of Character Homepage](#)

To keep up to date with the Running Eagles, follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

About Life University

Founded in Marietta, Georgia in 1974, Life University is a health sciences institution most known for its chiropractic program, the largest single campus chiropractic



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program in the world. Life University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, master's and Doctor of Chiropractic degrees, and also has programmatic accreditation through the Council on Chiropractic Education (CCE), the Accreditation Council for Education in Nutrition and Dietetics (ACEND) and the Commission on Accreditation of Athletic Training Education (CAATE). The mission of Life University is to empower students with the education, skills and values necessary for career success and life fulfillment, based on a vitalistic philosophy.

Life University has celebrated athletic achievements both academically and in competition. The Running Eagles have totaled more than 340 All-Americans with more than 100 individual and team National Championships. Offering a variety of sports in men and women's basketball, bowling, swimming, soccer, volleyball, wrestling and rugby, Life U celebrates diversity within the department with the addition of women's lacrosse, cheer, cross country and track.

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