



## PRESS RELEASE

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### **LIFE UNIVERSITY WINS BIG IN 32<sup>ND</sup> ANNUAL EDUCATIONAL ADVERTISING AWARDS, INCLUDING BEST OF SHOW**

**Marietta, Georgia, February 28, 2017** – The Life University Marketing Department received 16 awards in the 32<sup>nd</sup> Annual Educational Advertising Awards, sponsored by Higher Education Marketing Report. The Educational Advertising Awards competition is the largest, oldest and most respected educational advertising awards competition in the country. This year, more than 2,250 entries were received from more than 1,000 colleges, universities and secondary schools from all fifty states and several foreign countries. Life University was one of only 16 institutions that received a “Best of Show” award.

LIFE also received five gold awards, six silver awards and four merits for a variety of print, video and digital media advertising campaigns. Their four commercial series promoting the University that ran during coverage of the 2016 Rio Olympics was the campaign that took home “Best of Show” in the television and advertising category.

For the complete listing of the 32<sup>nd</sup> Annual Educational Advertising winners, please visit [www.educationaladvertisingawards.com](http://www.educationaladvertisingawards.com).

#### About Life University

Founded in Marietta, Georgia in 1974, Life University is a health sciences institution most known for its chiropractic program, the largest single campus chiropractic program in the world. Life University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, master’s and Doctor of Chiropractic degrees, and also has programmatic accreditation through the Council on Chiropractic Education (CCE), the Accreditation Council for Education in Nutrition and Dietetics (ACEND) and the Commission on Accreditation of Athletic Training Education (CAATE). The mission of Life University is to empower students with the education, skills and values necessary for career success and life fulfillment, based on a vitalistic philosophy.

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