



PRESS RELEASE

William L. Brooks
Communications Coordinator

E: William.Brooks2@LIFE.edu 1269 Barclay Circle
P: (678) 331-4342 Marietta, GA 30060
F: (770) 218-2850 www.LIFE.edu

LIFE UNIVERSITY TO HOST 2016 BASEBALL & SPORTS PERFORMANCE CONFERENCE

Marietta, Georgia, September 9, 2016 – Life University is hosting the inaugural Baseball and Sports Performance Conference this November 19 and 20 in Marietta, Georgia. If you are a coach, athletic trainer, chiropractor, physical therapist or other sports performance professional, this is a must-attend event.

More than 10 major league teams will be represented, including the Atlanta Braves, with Director of Player Health Performance Andrew Hauser as a conference speaker. The Baseball and Sports Performance Conference is designed to explore natural performance enhancement and injury prevention strategies, both for the sport of baseball and for other overhead athletes. This conference, presented by the LIFE Sport Science Institute in collaboration with the Professional Baseball Chiropractic Society, will also provide continuing education credits through major associations and is a unique opportunity to learn and network with the best in the Baseball industry.

Learning Objectives:

- Developing Rotational Power
- Adjustment Techniques for Shoulder and Upper Thoracic Region
- Baseball-specific Shoulder Stability Training Program
- Adjustment Techniques for Lower Back and Hips
- Training the Overhead Athlete: The Importance of The Kinetic Chain
- Speed Training for Base Running
- Global Mechanical Assessment and How to Apply It to Athletes • Lessons From Working In Professional Baseball — Panel Discussion
- Training the Young Baseball Athlete — Understanding the American Development Model
- Developing the Skills and Career Progression to Work in Professional and Collegiate Baseball — Panel Discussion
- Functional Neurology and the Application to Baseball
- Virtual Reality and Motion Reality and the Application to Baseball

For more information and to register, visit LSSI.LIFE.edu. Early bird pricing goes through Wednesday, September 14. View the conference brochure [here](#).



PRESS RELEASE

William L. Brooks

Communications Coordinator

E: William.Brooks2@LIFE.edu 1269 Barclay Circle
P: (678) 331-4342 Marietta, GA 30060
F: (770) 218-2850 www.LIFE.edu

About Life University

Founded in Marietta, Georgia in 1974, Life University is a health sciences institution most known for its chiropractic program, the largest single campus chiropractic program in the world. Life University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, master's and Doctor of Chiropractic degrees, and also has programmatic accreditation through the Council on Chiropractic Education (CCE), the Accreditation Council for Education in Nutrition and Dietetics (ACEND) and the Commission on Accreditation of Athletic Training Education (CAATE). The mission of Life University is to empower students with the education, skills and values necessary for career success and life fulfillment, based on a vitalistic philosophy.