FALL 2017 | VOLUME 10 | ISSUE 3 | LIFE UNIVERSITY'S ALUMNI AND FRIENDS MAGAZINE









THE NEW COMMONS

Preparing for growth

GREETINGS, LIFE Alumni and Friends!

As I welcome the cool weather and lovely colors of fall, I also want to acknowledge the immense amount of activity here at the University. After stepping into my new role as President of Life University, I feel that I have been able to see our progress from a better vantage point than ever. We have accomplished so much as an institution, and we continue to strive to do even more. From graduations to Fall CElebration, and from the beginning of The New Commons to the development of the Life University Disaster Relief Fund, LIFE continues to move forward with integrity and purpose, and I am proud to be a part of these efforts.

Once again, we hosted an

incredible Fall CElebration from
September 27 to October 1 on the
University campus. With 1,670
DCs in attendance, we were glad
to see many of our old friends
and make many new ones as well. As with each
year, Alumni & Friends of the University attend
to take CE courses on a wide range of topics, as
well as renew and re-energize their commitment to
Chiropractic with fellow attendees. You continue
to come back in droves to choose from a multitude
of CE courses throughout the week, but perhaps
even more to enjoy fellowship with your former
classmates and see the many changes that have been
made to the campus and facilities over the years.

Inside this issue, I invite you to read the President's Report, the first of my tenure, that will highlight this past fiscal year's accomplishments at the University. In keeping with both our 2020 Vision, as well as LIFE's guiding principle of Lasting Purpose, I am pleased to say that our progress never stops. A few accomplishments of which we are particularly proud to highlight include: the opening of the state-of-the-art William M. Harris Center for Clinical education, featured in the last issue of YEL; the beginning of classes as part of the Chillon Project at Lee Arrendale State Prison; and the addition of LIFE's first Bachelor of Arts degree—Positive Human Development and Social Change.

While the year has seen numerous things to

be proud of at the University, I sadly have to say that many members of our LIFE community, and others, have suffered greatly from the hurricanes that devastated parts of Texas,

Florida, Puerto Rico and the U.S.

Virgin Islands, which resulted in hundreds of deaths and billions of dollars in damage. In response to these difficult times, we have established the LIFE University Disaster Relief Fund and the Chancellor's Challenge, both of which we urge you to please donate to so that we may aid in helping fund repairs and rebuilding practices in the areas devastated by these recent hurricanes and give hope for a better tomorrow to the regions.

Find out more about how you can help on page 17 of this issue.

I take special delight in watching a truly major project in the works—the beginning of the construction of The New Commons housing and dining facility. As quickly as it began this past summer with demolition of the old commons building, the project is rapidly moving forward on the 99,000 square-foot facility, and is anticipated for completion by Fall Quarter 2018. I encourage you to read this issue's feature story for more details on this amazing addition to the beauty and continued growth of LIFE's campus.

Each year here on campus, I see the burgeoning fall and winter seasons unfold with an astounding display of beauty. From the leaf changes showing us a spectrum of fall colors to the dazzling lights of the annual Lights of LIFE in November and December, it is a truly magical time here. I encourage everyone nearby and those visiting our University to take time to enjoy both our lovely campus by day and the upcoming Lights of LIFE by night.

Yours in Chiropractic,

Rob Scott, D.C., Ph.D.





ON THE COVER: Read about the newest planned housing and dining facility on campus, The New Commons, set to debut in fall 2018.

LIFE UNIVERSITY

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YOUR EXTRAORDINARY LIFE magazine is published three times a year by by Life University, 1269 Barclay Circle, Marietta, GA 30060. (800) 543-3202.. Postmaster: Send address changes to Your Extraordinary LIFE, 1269 Barclay Circle, Marietta, GA 30060-9854.

It is the purpose of *Your Extraordinary LIFE* to promote the events, accomplishments, accolades and philosophies of Life University and its faculty, staff and students to current, prospective and former students, as well as the academic community at large. Life University is a private, nonprofit institution founded in 1974. For more information, write to Life University, 1269 Barclay Circle, Marietta, GA 30060, or visit LIFE.edu.

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Reader Comments

See something you are excited about?

How about something that makes your blood boil?

Write in and tell us about it!

Please submit all comments to Alumni@LIFE.edu.

ON THE ROAD



Life University Advancement Team celebrating their fiscal year achievements with LIFE Chancellor Dr. Guy Riekeman



LIFE Alumni and Students at the LIFE After Hours and Student Recruitment Event hosted by Dr. David Moore in Clifton, NJ in July 2017





LIFE students cheering on the Life University Women's Rugby Team at the Collegiate Rugby Championship in May 2017



Hajnalka Zipkin and Dr. Martin Zipkin ('83) at FCA



Dr. Joe Bufano ('94), Monroe, New Jersey



Director for the NBCE



Dr. Robert Crystal, Point Pleasant, New Jersey







Drs. Leana Kart ('87), Vince Erario and Dawn Barton ('96) at the Life University VIP Reception in July 2017



Drs. Lou Hilliard (°04), Lona Cook and Joe Baudille (°85) speaking to the State Networking Association on August 24, 2017. The students packed out the lan Grassam Treehouse, and it was standing room only!



Control of the second s

LIFE Recruiter Jasmin Collins, Dr. Hussein Elsangak ('89) and Director of Alumni Relations Mary Ellen Leffard at the Florida Chiropractic Conferences in August 2017



Dr. Daniel Lee and LIFE Doctor Liaison Lili Montoya



Alumni Relations Director Mary Ellen Leffard, Dr. Miguel Pagan ('99) and Dr. Sheyda Isazadeh-Khaylani ('16) at the Florida Chiropractic Association National Convention in August 2017



Dr. Claire Welsh ('88) and Director of Alumni Relations Mary Ellen Leffard during the FCA National Convention



LIFE Alumni & Friends at the UVCA Conference in September 2017





LIFE Alumni & Friends at the LIFE After Hours & SRE during the FCA Convention

Co-Founders of AMPED presenting Life University with a \$10,000 check for the College of Graduate and Undergraduate Studies X-Ray Lab at the AMPED Conference in August 2017. (l-r): Tara Viscarelli, Dr. Amanda Hess (03), LIFE Chancellor Dr. Guy Riekeman, Dr. Jeremy Hess ('99) and Dr. Michael Viscarelli ('10)

UPCOMING EVENTS CALENDAR

For more information or to register, please visit Alumni.LIFE.edu or contact the Department of Alumni Relations at (800) 543-3203.

JANUARY

19-20

LIFE Leadership Weekend

Life University
Interested students register
at LIFE.edu/Events/LIFELeadership-Weekend

26-28

Cal Jam

Booth

Costa Mesa, California

FEBRUARY

8-11

FCA

Booth

Panama City, FL

23-24

FCC

Booth

Tampa Bay, FL

MARCH

10-11

Tennessee Chiropractic

Association

Booth

Gatlinburg, Tennessee

16-18

North Carolina Chiropractic Association

State Partner & Booth Asheville. NC

23

D.C. Graduation

TIC Auditorium Life University

APRIL

13-14

LIFE Leadership Weekend

Life University
Interested students register
at LIFE.edu/Events/LIFELeadership-Weekend

TBD

LIFE Vision

Marietta, Georgia
Register at
LIFEVisionSeminar.com

27-29

Michigan Association of Chiropractors

Booth

Grand Traverse, Michigan

MAY

4-6

New York Chiropractic Council

State Partner & Booth Verona, New York

17

Running Eagles Scramble for LIFE Golf Tournament

City Club Marietta Golf Course Marietta, Georgia Register at Alumni.LIFE.edu/Golf

18-20

Rubicon/LIFE Vision

Waverly Hotel, Atlanta

JUNE

1-2

Collegiate Rugby Championship

PPL Park

Philadelphia, Pennsylvania More information at LIFERunningEagles.com

8-10

Georgia Chiropractic Association

State Partner & Booth Savannah, Georgia

15

Undergrad/M.S./D.C. Graduation

TIC Auditorium Life University

21-24

South Carolina Chiropractic Association

Booth

Myrtle Beach, South Carolina



LIFE. University

LIFE.EDU

Fall CElebration Recap

In what has become the chiropractic profession's premier continuing education (CE) event, Life University hosted 1,670 Doctors of Chiropractic (DCs) on its campus for CE, class reunions and Alumni and Friends organizational events from September 27–October 1, 2017 at the 2017 Fall CElebration.

Alumni & Friends of the University continue to come back in droves to choose from a multitude of CE courses throughout the week, but perhaps even more to fellowship with their former classmates and see the many changes that have been made to the campus and facilities over the years.

Here are some of the most notable results from this year's event:

- 1,670 DCs attended.
- 83 vendors exhibited in our expo space.
- Sold 21 bricks for the Commons Campaign, which is to raise funds for an outdoor recreational area at LIFE's new student housing facility. The total goal for the campaign is to sell 500 bricks. Donors get to take one brick home with a name plaque, while a second brick in their honor will be part of a brick wall in the lobby of the New Commons to recognize their donations.
- Nine Annual Recognition Awards were presented to alumni and friends during the Lasting Purpose Luncheon on Saturday, September 30.



Doc, Debra Di Blasi, Jim Di Blasi '77



Dr. Raphael Castro '09 Teaching 'Squat Assessment and Correction'

- A reception was held honoring the donors of the new College of Graduate and Undergraduate Studies x-ray room.
- LIFEforce hosted more than 250 alumni and friends at the first annual LIFEforce Happy Hour on Friday, September 29. In all, LIFEforce added 53 new members to its tribe during the event.
- Five alumni signed up as new members of the President's Circle.
- The LIFE Rugby Alumni Association presented a \$23,000 gift to support Men's Club Rugby.
- Hosted the Career Fair 4 LIFE on Sunday, October 1, where there was a total of 44 DCs/practices participating. There were 30 students/alumni participating as seekers at the fair.

As always, we love providing this program to you and hope to host you again next year September 26–30, 2018!

Life University wishes to thank its exhibiting organizations that made its Fall CElebration event so successful.



Drs. Sky Shelby ('87) and Kreg Huffer, Sr. standing by their Generations Wall



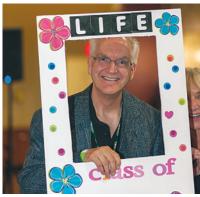
Delta Sigma Chi with Dr. David Koch honoring Dr. Fred Barge's Plate at the Generations Wall



Drs. Gary Domanick ('82), Brian Solofsky ('87), Brett Wartenberg ('87), Stefanie Marko ('87), Lori Okun ('87), Marcia Lancaster ('87), Leana Kart ('87), Drs. Richard Marko ('87), Sky Shelby ('87), Louis Okun ('87), Patrick Ghallagher ('87)



Drs. Amanda ('12) and Josh White ('12)



Dr. Gary Craft ('77)



Drs. Michelle Fox ('14) and Dean DePice ('87)



Drs. Anne-Marie Campbell ('12), Shannon Good ('11) and Kristin Dominguez ('11)



Drs. Robert Pennino ('97) and Danny DeReuter ('97)



Drs. Pam Baldwin ('01), Leana Kart ('87) (Lucille Ball), John Webster ('83), Marcia Lancaster ('87) (Ethel) and Victoria Webster ('83)



Drs. Garry Collins ('97), Gary Barker ('97) and David Trax ('97)



Drs. Mike Kisner ('87) and Wendy Bermpohl-Fee ('87)



Drs. Mark White ('87), Jeffrey Ho ('87) and Jeffrey Fadil ('87)



Drs. Winston Carhee ('03) and Chantaye Evans-Carhee ('07)



Steven Esparza and Ryan Logan with Chiromatrix, our Thirsty Thursday Sponsor



Dana Carver, Dr. Susan Blaskay Carver (*88), Dr. Amanda Apfelblat (*00), Dr. Adam Apfelblat (*00), Dr. Amanda Hess (*03), Dr. Jeremy Hess (*99) at CGUS X-Ray Donor Event



Dr. Tanya Turner ('96) talking to LIFE Students during Career Fair 4 LIFE



Drs. Ferdinand Esser ('86), Esser, Greg Verzosa and Dennis Scales ('79)



Drs. Amy ('13) and Trent Hippard



Drs. Neil Kjos ('97) and Scott Timpanelli ('97)

Annual Recognition Awards 2017

The International Alumni Association of Life University (LIFE) is pleased to announce the recipients of its 2017 Annual Recognition Awards. Through their professional accomplishments and personal service, 10 honorees were selected as representatives of professional success, social contribution and cultural change. These outstanding individuals were honored at the Lasting Purpose Recognition Lunch held during our 2017 Fall CElebration Event on Life University's campus.

This year's recipients are:

STU HOFFMAN, D.C. ('81) Distinguished Alumnus Award

Honors a LIFE alumnus who has reached the pinnacle of success in his/her career and has brought credit to themselves and LIFE.



Stu Hoffman

Dr. Stu
Hoffman is a
familiar face in
the profession,
as he has
dedicated
decades of
service not
only to LIFE,
but also to
thousands in

the chiropractic community. As the founder and president of ChiroSecure, a chiropractic malpractice insurance liability provider, Hoffman has labored tirelessly for the rights of chiropractors. He fights daily to keep Chiropractic a drugless, non-surgical profession and refuses to insure those who do not align with our philosophy. His contributions to the community have been widespread, as he has held

numerous positions in both state and national associations, has lectured across the United States and has written for countless professional journals. Although his accolades may be many, he is humble in his success and continues to find ways to give back to LIFE. We are honored to have Hoffman as a friend, partner and colleague and are thrilled to honor his lifetime of achievements.

REBECCA KOCH, M.S. ('17) Serving Lasting Purpose Award

Honors an individual with a commitment to living a life of Lasting Purpose and serving the Life University community and beyond.



Rebecca Koch

Rebecca Koch is the Director of Service Initiatives at LIFE, a role in which she has served for 11 years. In this role, she

facilitates and creates ways to honor LIFE's institutional and personal commitments to be helpful and solution oriented in their relationships with students, LIFE, the community and one another.

In addition to her regular gig, Koch serves as editor of Today's Chiropractic Leadership, an online magazine featuring those at the forefront of advancing and preserving Chiropractic as a drug-free, subluxation-focused profession. She will soon publish Vital Signs, a collection of columns that provide "down home" (and hopefully humorous) insight on vital health and chiropractic philosophy, with proceeds

going to support the Life University degree program for incarcerated women at the Arrendale prison in Alto, Georgia.

JEFF GETBEHEAD, D.C. ('09)

Young Alumnus Award

Honors an individual, who has graduated from LIFE within the past 10 years, for his/her outstanding professional achievements.

Board Member, State Rep, Reunion Chair, PEAK Doctor, LIFEforce Doctor, President's Circle Contributor – these are just a few of the ways Dr. Jeff Getbehead gives back to his alma mater. In just eight years he has made

a profound difference in his services to LIFE—an achievement that many don't ever accomplish in a lifetime. Getbehead has served on mission trips to Haiti,



Jeff Getbehead

Dominican Republic and El Salvador and practiced in Sweden before putting down roots in Florida. In addition to being in private practice and a new dad, he serves as the Vice President of the Broward Business Networking Group and serves on the board of the Broward County Chiropractic Society. He is one of our most dependable alumni and is always eager and willing to step up to leadership roles. For that, we can't think of anyone more deserving of this award.

KREG HUFFFER, SR., D.C. Honorary Alumnus Award

Honors a non-LIFE alumnus who has demonstrated exceptional commitment and support for the mission and spirit of LIFE.



Kreg Huffer

There isn't a student from Ohio who doesn't know Dr. Kreg Huffer, and because of his commitment to LIFE, most are surprised to discover

he's not an alumnus. Huffer was instrumental in leading the first state partnership agreement between LIFE and the Ohio State Chiropractic Association. This partnership, which has now been duplicated in five other states, encourages students to attend LIFE and return to their native state of Ohio upon graduation. This partnership has led to a student organization on campus—The State Networking Association. The student organization has flourished to more than 400 members, and 60 doctors are actively recruiting students to LIFE from their state of Ohio. In addition to his private practice, Huffer has served on LIFE's Board of Visitors, gives financially through the President's Circle, speaks regularly on campus to student groups and assembly, and is the newest addition to LIFE's Generations Wall with his son Dr. Kreg (Dillon) Huffer, Jr. ('17).

THE WILLIAM M. HARRIS FAMILY FOUNDATION

Donor Legacy Award

Honors an individual, couple or family who has made a significant impact to the University through their financial contributions.

The William M. Harris Family Foundation is the official philanthropic arm of the estate of Dr. William M. Harris. Dr. Bill Harris, prior to and including the Foundation, has been the largest donor to LIFE over the years. The University retains close bonds to the Harris Foundation, as several campus leaders have and do serve on its Board of Directors. The Foundation's latest commitment of three million dollars enabled LIFE to open the William M. Harris Center for Clinical Education in April of this year. We are pleased to honor the Foundation for their past and continuing support of LIFE.

SUSAN ESPOSITO, D.C. ('94)

Honorary University Advancement Team Award

Honors an individual who demonstrates exceptional leadership in raising money and organizing groups of volunteers for major fundraising projects that benefit LIFE.



Susan Esposito

LIFE works collaboratively with our faculty to secure in-kind gifts of software, equipment, products and training to support and

enhance LIFE's campus. Dr. Susan Esposito, Associate Professor of Chiropractic Sciences, saw a need in her classroom and took the initiative to secure a significant donation from the Chiropractic Leadership Alliance. This donation brought nine neurological diagnostic systems for use in LIFE's classrooms and outpatient clinics, as well as several thermal scanners. Asking for donations isn't an easy task, but Esposito used her connections in the field and took on the challenge. Now, her students are taking advantage of this new benefit and can have hands-on experiences with real-world technologies.

B.J. HARDICK, D.C. ('01) Lasting Purpose: To Love Award

Honors an individual who exemplifies his/her love and pride for LIFE.

Dr. B.J. Hardick has been a donor to LIFE for well more than 15 years. He



BJ Hardick

recruits students and enthusiastically promotes the University whenever he teaches seminars. Through his increased involvement with Maximized Living, he has nurtured the relationship between Maximized Living and LIFE and spearheaded an endowed scholarship in memory of Dr. Charles Majors, a Maximized Living doctor, coach and mentor. Through their efforts, \$50,000 was donated to LIFE to establish a scholarship in his name with the plan to continue to raise \$25,000 a year for 12 years

to reach \$300,000. Hardick envisions the thriving relationship between Maximized Living and LIFE to only gain accelerated strength in the future. Personally, Hardick plans to continue his relationship with his alma mater and continue, as he puts it, "giving back to the source."

JAY LAGUARDIA, D.C. ('90) Lasting Purpose: To Serve Award

Honors an individual who humbly supports and bolsters LIFE through their service.



Jay LaGuardia

State
Associations
are meant to
represent the
interests of the
profession by
contributing
to the ongoing
soundness and
philosophical
values. So,

what happens when the associations stop doing that? Dr. Jay LaGuardia was faced with this moral and ethical dilemma and felt the need to confront these injustices head on. He was approached by leaders in Wisconsin who had feared that the long-standing association had drifted too far from the founding principles. They asked him to stand up for what he believed and to spearhead a new association. Not wanting to turn his back on lifelong mentors nor the next generation of chiropractors, he agreed. The new association has thrived under his leadership and is a representation of LIFE's basic principles. When not serving as the past president, LaGuardia is lecturing and speaking across the United States and serves as the Doctor Liaison to the Wisconsin Club here on campus.

JAY PERNICIARO, D.C. ('91) Lasting Purpose: To Give Award

Honors an individual who has demonstrated a notable increase in giving or an expansion of their giving.

From early on, Dr. Jay Perniciaro applied the foundation and principles of Lasting Purpose to his daily work while he served tens of thousands of people in



Jay Perniciaro

rural communities in Louisiana. He was impressed with the vision and advancement of LIFE and wanted to be a part of the effort. He started his financial giving by contributing to the President's Circle and over time has financially supported an endowed student scholarship and also pledged to give through his estate. Perniciaro understands that the profession needs support, and often it's in the hands of the alumni to make that happen. He also wants future generations to have the opportunities he may not have had. LIFE is thankful for Perniciaro and his wife Wendy and the gifts they have shared within our community. Their legacy and spirit of giving truly are the guiding principles of Lasting Purpose.

THOMAS TAYLOR III, D.C. ('12)

State Representative Award

Honors a state representative who actively engages, educates and reconnects their state alumni and friends to LIFE.

South Carolina Representative Dr. Thomas Taylor is actively engaging, educating and reconnecting his state alumni and friends to Life



Thomas Taylor

University. Taylor financially gives back to LIFE through the President's Circle and has a passion and longing for creating communities. He is a member of countless chiropractic organizations and is licensed in both South Carolina and Louisiana. Most importantly, he enthusiastically utilizes his southern hospitality as a LIFE ambassador to more than 700 chiropractors in the state of South Carolina. We couldn't do we what do without having such a valuable member in our Tribe.

The deadline for nominating alumni for the 2018 Annual Recognition Awards is August 15, 2018. Please submit nominations online at Alumni.LIFE.edu/Awards.

The New Commons: Preparing for Growth

Construction has commenced on the Life University (LIFE) campus for a brand new, 99,000 square-foot campus housing and dining facility anticipated for completion by Fall Quarter 2018. This facility will be called "The New Commons." As part of the University's 2020 Vision established in 2006 by its Board of Trustees, The New Commons will increase living, dining and recreational/leisure facilities to accommodate an anticipated growth in both undergraduate and graduate enrollment in the next few years. Also a part of the 2020 Vision strategic plan, the University's goal is an enrollment of 3,000 undergraduate and 1,000 graduate students by 2020, as well as an enrollment of 2,000 in the College of Chiropractic, with a waiting list.

In June 2017, an announcement made to University faculty, staff, students and alumni by LIFE Chancellor Guy Riekeman, D.C., indicated that this facility project was set to proceed following a strong response by investors when the University offered their bonds for sale to the market. "Our interest rates we've been paying on our current bonds were reduced dramatically. Life U was recognized for its financial stewardship by the strong demand from the financial markets, and this is a testament to our vision for the future," he explained.

As part of construction for the new facility, approximately half of the old Commons buildings on the southeast side of Barclay Circle (the South Cobb Dr. entrance of the campus) have been taken down. LIFE currently has one other on-campus student housing facility (LIFE Village Retreat), as well as the main campus eatery (Socrates Café). The new facility is expected to accommodate approximately 362 students. In comparison, the LIFE Village Retreat currently accommodates 300 students.



An exterior view of The New Commons, which will help house a new community of undergraduate and graduate students at Life University.



Left: An interior rendering of a student common area in The New Commons housing and dining facility

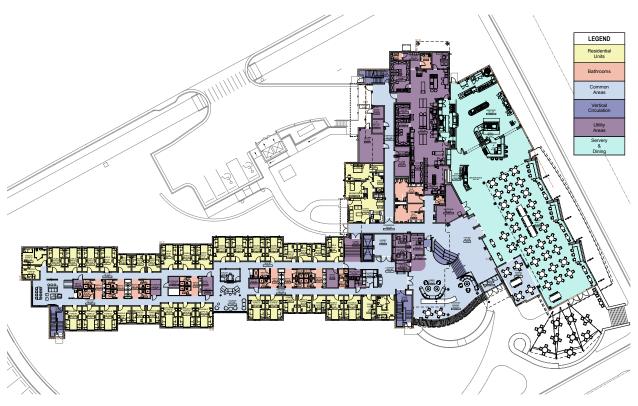
Below: The Old Commons being demolished to make way for The New Commons housing and dining facility.





"This project, which is the first of three proposed, was more than a year in planning and development," remarks LIFE Executive Vice President of Finance Bill Jarr. "It involved a great team who spent countless hours in an effort that will result in a pivotal moment for the University as it fulfills our Board's directive to grow both our undergraduate and graduate student enrollments."

The dining facility is projected to be a full-service eatery, much like Socrates Café, with an outdoor seating area. The menu will be performance-based to



The interior floor plan layout for The New Commons housing and dining facility

cater to the student-athletes who will be living at the facility. There will be a late-night grill and pizza menu as well.

LIFE President Rob Scott, D.C., Ph.D. had this to say regarding the bond refinancing and The New Commons developments, "This is an exciting time for the future of Life University as we continue to fulfill our institution's 2020 strategic plan, enhance the campus culture, improve the student experience and expand academic and athletic programing. The new student housing and eatery that we will start construction on immediately will be a significant addition to our campus."

With new undergraduate and graduate degrees being added every year, such as the Bachelor's of Arts in Positive Human Development and Social Change and the Associate of Science in Health and Wellness in 2017, as well as the Master of Science in Applied Neuroscience projected for 2018, new students are expected to be on the campus, making further living accommodations a necessity.

In addition to the growth from new academic degrees coming on board, perhaps an equal reason for anticipated growth is the continued addition of more intercollegiate sports in LIFE's booming Athletic Department. LIFE has added both men's and women's soccer, along with women's basketball in the past two years. They have also announced men's volleyball and women's lacrosse as two more new sports to begin in the 2018-19 season. This will give the Running Eagles a total of

18 varsity sports, including 10 women's sports, seven men's sports and one co-ed sport.

"The rapid growth of the Athletic Department at LIFE is a tremendous opportunity for student-athletes to receive a great education in a health-conscious and supportive University," explains LIFE Athletic Director Jayme Pendergast. "The new student housing facility being built will be a terrific place for many of our student-athletes to live and build a camaraderie that will only help their bonds both in and out of athletic competition."

With this new facility being just one of three in proposed plans, it is evident that LIFE envisions its not-so-little University on the precipice of extreme growth and continued advancement well into the future.

Own a Piece of LIFE's History

LIFE. University

Make a lasting difference for a present-day LIFE student by supporting an outdoor recreation area in the new student housing development.

Your donation will grant you a piece of LIFE's history in the form of a brick from the old Commons complex! Secure your piece of LIFE's history today! Limited quantity of 500 available.

Be a part of the future success at LIFE by making your gift for \$200 today! You will receive a certificate of authenticity and a brick with an engraved name plate. Bricks will be made available to take home at the time the gift is made. Name plates and certificates will be mailed.

Contact Erin Dancer at 770-426-2974 or Erin.Dancer@LIFE.edu.





OWN A PIECE OF LIFE'S HISTORY

Make a lasting difference for a current LIFE student by supporting an outdoor recreation area at The New Commons. Your donation will grant you a piece of LIFE's history in the form of a brick from the old Commons complex. Secure your piece of LIFE's history today. Limited quantities are available.

Built in 1962, and acquired by Life University in 1996, the Commons, previously known as Barclay Arms, provided less-than-posh accommodations for many students over the years. Now a new, spacious building is being built in its place to help support LIFE's growing student population.

When the old buildings were demolished, we saved 500 bricks to be given as a gift to benefactors that help fund this outside student recreation area. Supporters will also be recognized in the lobby of the new building.

Be a part of the future success at LIFE by making your gift today! You will receive a certificate of authenticity and a brick with an engraved name plate. The price is \$200, and you can make your gift online at Alumni.LIFE.edu/Brick.

An interior rendering of a lobby in The New Commons housing and dining facility

Life University Disaster Relief Fund

The year 2017 has seen many struggles for many members of our Life University (LIFE) community. From hurricanes that slammed the shores of Texas and Florida, resulting in hundreds of deaths and many hundreds of billions of dollars in damage, to the hurricanes that ravaged Puerto Rico and the U.S. Virgin Islands, resulting in more than 50 deaths and many tens of billions of dollars in damage to the islands.

LIFE knows that our friends in the U.S. Virgin Islands and Puerto Rico have been especially devastated by the damage to life and property, and we want to do our part to help. Some of the most urgent needs of our chiropractic doctors there are: replacement equipment for their offices, financial assistance to help get back on their feet, and for

many who lost their practice entirely, opportunities for employment.

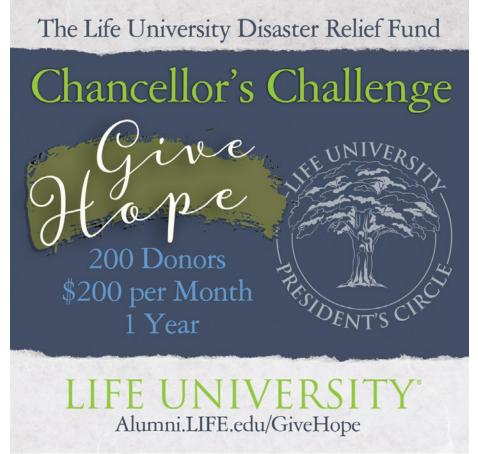
Many of you have asked how you can help those affected pick up the pieces, while also helping them get back to their passion of helping others through Chiropractic. And we know how critical it is to the success of our efforts that there are alumni and friends of LIFE who want to participate with us.

So, for LIFE to be able to provide the equipment, financial help and employment to those affected, we are asking for you to make a gift to these efforts now. Please consider joining in the Chancellor's Challenge where we would like for 200 donors to commit to giving \$200 per month for 1 year to help fund repairs and rebuilding in the areas devastated by these recent hurricanes.

While we know that we are unable to do what the First Responders are doing, when others have moved on to the next issue, we will still be here over the next year to continue to help you rebuild your lives and Chiropractic.

We are keeping everyone affected in our thoughts and prayers during this difficult time, but we also need your help to give them hope for a better tomorrow.

An African proverb says, "If you want to go fast, go alone. If you want to go far, go together." And we ask you to now stand together with us more than ever and donate today so that we may face this challenge head on and truly make a difference.



Annual Holiday Staples: Lights of LIFE and Run the Lights of LIFE

LIGHTS OF LIFE

The 2017 edition of the annual Lights of LIFE on the campus of Life University (LIFE) will commence on Thanksgiving evening, Thursday, November 23 and will run every night, rain or shine, through New Year's Eve, Thursday, December 31.

LIFE introduced the Lights of LIFE in 1989 as a gift to the local community, and it has now grown to be one of the most popular light shows in the Southeast, attracting nearly half a million spectators from the surrounding region. Cars, vans and buses cruise through the spectacularly illuminated campus each year, often stopping along the 1.5-mile drive to enjoy an array of seasonal entertainments.

Costs are \$5 per car Monday-Thursday, \$10 per car on Friday-Sunday, as well as November 23-26 and December 15-31. It is \$20 per bus at any time. Families are encouraged to come during the week to take advantage of the lower price, as well as to avoid the busier weekend traffic. The display opens at dark every night and runs until 9:00 p.m. Sunday through Thursday and 10:00 p.m. on Fridays and Saturdays.

Each year, the display is a little different, making each experience unique. With more than one million LED bulbs, combined with the low cost, Lights of LIFE is the most affordable, quality light display in the metro area.

As in years past, Santa Claus will be visiting on weekends for photographs. Pony rides (\$5 per rider), train rides (\$3 per rider)



and the petting zoo (\$3 per person) will also return, as will our concession stand, offering seasonal drinks and snacks for purchase.

The Lights of LIFE is a zeroprofit operation. Per-car fees go to offset the cost of electricity and those associated with ongoing operations. Fees for individual goods and services are at the discretion of the yendors.

RUN THE LIGHTS OF LIFE

The fourth annual Run the Lights of LIFE will be held December 2, 2017. The 5K run starts at 5:00 p.m., just before sunset, and takes in the beautiful campus of Life University during our annual holiday light show. After the run, guests can stay and enjoy the holiday festivities, with caroling, s'mores and hot cocoa, a holiday spirit contest, food and music, and much more, including the Lights of LIFE. Also, guests who dress up in their favorite holiday costume could possibly win cool prizes.

And this year, Life University is partnering with Make-A-Wish Georgia for the event with a goal to raise \$10,000 to help grant

the wishes of children with lifethreatening health conditions.

Donors can contribute to Make-A-Wish Georgia's Amazon Wish List by visiting: https://www.amazon. com/gp/registry/wishlist/ EGYPDDF9CEVY?pldnSite=1

EVENT DETAILS AND SCHEDULE

- > 5K starts at 5:00 p.m. / Entry cost is \$30.00 (\$35.00 after 9/30/17)
- > 1K starts at 4:30 p.m. / Entry cost is \$20.00 (\$25.00 after 9/30/17)
- > Race starts and finishes on the Life University track.
- > Free parking is available on campus.

For 5K participants only, bring an unwrapped toy when you pick up your bib and get \$5 back on the spot. All toys will be donated to Make-A-Wish Georgia to ultimately be given to needy children in our area.

For more information, contact Dr. Gilles LaMarche, Life University Vice President of Professional Relations, at 770-426-2674.

Dr. Nico Staples: Invested in Chiropractic

Dr. Nico Staples ('14) didn't have a typical childhood. Growing up in Chicago, Illinois and Madison, Wisconsin, he was plagued by a series of health issues—an incessant migraine, recurring cases of pneumonia, bronchitis and mononucleosis. Dr. Staples found himself visiting the hospital about twice a month. "I was passed around to different doctors," he remembers. "I was never given any hope, never given any answers."

For the next decade, his life was marked by ailments and subsequent depression. By 18, Dr. Staples had attempted suicide several times, feeling life was no longer worth bearing.

One day, a neighbor made an innocuous recommendation to Dr. Staples' mother: why didn't he try visiting a chiropractor? The Staples didn't know much about Chiropractic, but Dr. Staples made an appointment to visit yet another doctor. When he visited Dr. Jennifer Kauffman, he wasn't sure what to expect, and he listened carefully as she explained the healing power of the body once interferences are removed.

"At first I didn't know what to think," Dr. Staples says of his decision to sign up for care. "Then I got my first adjustment and three hours later, my migraine I'd had for pretty much 10 years straight went away... After a month of care, my depression, anxiety and back pain were gone. I haven't been to a hospital since or taken medication since November of 2008.

When Dr. Kauffman, a Logan graduate, and every chiropractor

he spoke to pointed him toward Life University, Dr. Staples made the difficult choice of leaving his close-knit Italian family and moving to Atlanta. In 2010, he dual-enrolled in the D.C. program and the bachelor's in Biology at age 20. In four years, he graduated LIFE as a chiropractor in 2014.

Post-graduation, Dr. Staples is still in Georgia—he's partnered with 100% Chiropractic to open his own practice in Kennesaw. His wife, Dr. Hannah Staples ('16), very recently graduated from LIFE herself and is currently working in practice with her husband. Both of the Staples served as student ambassadors during their time as students, and they are both currently members of the LIFEforce tribe and the President's Circle, while Nico is a Georgia

Alumni Board.

Dr. Staples also currently leads the 100% Foundations student club on campus, and he wants to make sure the experiences he had at LIFE are passed on to many more future chiropractors at the University. There were so many faculty members, LIFEforce doctors and mentors that helped him while he was in school, so he feels that giving back only makes sense.

State Representative and on the

"I love that LIFE is not only just trying to graduate students, but also they are helping us as



Dr. Nico Staples ('14) is a young alumnus who, along with his wife Hannah Staples ('16), is committed to giving back to his alma mater.

practicing doctors advance our influence by producing better research and continuing new initiatives that only give us more authority in what we do. There's no other place doing what LIFE is doing at the level that they are."

Additionally, Dr. Staples has an important message to alumni who may not be giving back to LIFE. "Not giving back to the school and students is essentially saying that you don't want Chiropractic to last. Just what you are doing in your clinic is not going to keep Chiropractic moving forward. It's the next chiropractor that opens up a clinic, the next student that graduates, and it's furthering the profession to make sure that the profession thrives."

Giving Hope for a Truly Lasting Purpose

"These scholarships are such a blessing, and they've allowed me to further expand my abilities as a future chiropractor." As the recipient of the Brandon Michael Hauser Memorial Scholarship, Todd Strong gives tremendous credit to the scholarship as the support that he needs to continue his essential education. Awarded to Doctor of Chiropractic students, this scholarship was established by LIFE alumnus Dr. Stu Hoffman ('81) in memory of his business partner's son who was taken way too soon. Dr. Hoffman is well known around campus as an advocate for Chiropractic and a champion for Life University.

Currently in his eighth quarter at LIFE, Strong always knew that he wanted to go into health care, and at one time, considered the path of physician's assistant. While working in a local family practice, however, he saw how the traditional medical system worked and became discouraged with how patients were treated as if on an assembly line.

Strong may not have realized it at the time, but his healthcare journey had actually already begun years before when he, at the suggestion of his mother, had been adjusted by a chiropractor for an athletics-related injury when he was a teenager. Just a few years later, he had another injury to his shoulder and went to see Dr. Nathaniel Maynard in Cookeville, Tennessee. He remembers, "With just one adjustment, my pain went from an 'eight to a three,' and I decided then and there that I was going

to go to school to become a chiropractor."

When seeking information on where he should attend school, he asked Dr. Maynard who, interestingly, attended Palmer College of Chiropractic, and he "instantly said 'Life University' since he believed in the school's philosophies and Dr. Riekeman's leadership."

Next, Strong had to apply to LIFE and fund his educational journey. He attended a campus tour and immediately realized that LIFE was exactly where he was meant to study. He says, "The school has such a unique draw ... the forest, treehouse, village and philosophy all drew me in."

Strong notes that being from the small farming community of Celina, Tennessee, he did not necessarily have as much financial stability as some individuals do. Therefore, funding his degree was a major concern for him. "Luckily, the University has a scholarship portal that has an entire bank of resources that I searched through to find which one truly spoke to me. So, instead of my having to search for scholarships individually, they were all right there in one place. That is especially important since each one is different, and you can easily find the one that is best for you."

Strong was awarded the Brandon Michael Hauser Memorial Scholarship, which he says made a tremendous impact on his life. He feels that because of this generous help, he is now not only able to invest in his current education, but also the future that it will afford him. "The



D.C. student Todd Strong is the recipient of the Brandon Michael Scholarship awarded by LIFE alumnus Dr. Stu Hoffman ('81)

opportunity has allowed me to have so much less stress about my financial obligations and increase the time that I am able to focus on my studies.

He adds, "And it's so important that we continue this giving tradition because there may be other students out there who do not have the financial ability to pay for school, yet they would make brilliant practitioners. Their positive influence on their patients' health care and wellness would be lost, and I believe the profession would suffer."

He says that when he thought about Dr. Hoffman's generosity in setting up the scholarship, that he became inspired as well. "I want to have that same giving and caring attitude that Dr. Hoffman does, and the fact that he recognized me with this gift is such an honor. It is also so gratifying that I can now use it to help others... and that's my Lasting Purpose."

Keep in Touch with LIFE Graduates

1980s

Dr. Frank Etlinger ('81) was named the 2017 James R. Cole Heritage Award recipient by the Tennessee Chiropractic Association (TCA). The award is presented to a TCA member chiropractor in practice 25 years or more who has demonstrated a careerlong commitment to the chiropractic profession. Etlinger joined the TCA in 1986 and has been a constant source of strength for Chiropractic and a proponent for the importance of legislative engagement. He was presented the award by TCA President Dr. R.J. Crawford ('10) in August 2017.



Heritage Award recipient Dr. Frank Etlinger ('81) with TCA Pres. Dr. R.J. Crawford ('10)

Dr. Kenneth Spresser ('82) has been fighting against pro vaccination, pro drug and pro injectable chiropractors since graduation. He was the only chiropractor in Colorado to testify against drugs, injectables and vaccinations in 1993, 1997, 1998, 2010 and 2013 and won every time. He would do it again in a heartbeat even though it cost him his membership in the state association, of which he was the most decorated of any chiropractor in Colorado since 1917. He has belonged to more than 15 professional associations and has written 14 professional papers, which have been published internationally. He currently maintains his private practice in Arvada, Colorado.

Drs. Stefanie and Richard Marko's ('87) son Jason Marko graduated from Life University on June 16, 2017. He began practicing in their office in South Burlington, Vermont on Tuesdays, Thursdays and Saturdays beginning August 20, 2017. They are excited to add Jason to their practice and continue to share their passion that





Drs. Richard and Stefanie Marko ('87)

has allowed them to help countless people over the years and serve their local community. 1990s

Dr. Donald Sanders ('90) has returned to the United States after nine years in Ecuador. He lost his home and office in the 7.8 Earthquake on April 16, 2016. Regretfully, he can no longer be there to help the



Dr. Donald Sanders ('90)

many Ecuadorians and Gringos from many countries. He enjoys retirement now but misses active office time. He hopes his classmates have done well over the years.

Dr. Joseph Arvay ('91) has been the official performance chiropractor to the MLS Cup Champions (2010-2012); the Judo World Championships



Dr. Joseph Arvay ('91)

(2010-2011); the USA Judo (2010-2012); USA Wrestling (2010-2012); and USA Weightlifting (2010-2012) teams. He also participated as a chiropractor in the 2016 Rio Olympics. Arvay maintains a private practice in Northglenn, Colorado.

Dr. Jim Louro's ('89) son John, a current Undergrad business major at Life University, plays loosehead prop for the Men's Rugby Team. This is the same team and position his dad played while at LIFE. Pictured is Jim and John Louro with Schuyler and Terry Whelan ('88). John and Schuyler both played in the National Championship, and their dads Jim and Terry played together at LIFE as well.

Jim and John Louro with Terry and Schuyler Whelan



Dr. Paul Blumsack ('94) has authored two articles for the book, "The Art of Being Healthy: Real Life Accounts of Children and Mothers Healing with Chiropractic. Volume 3." The book was edited and published by LIFE's Vice President of Professional Relations Dr. Gilles LaMarche. Blumsack was also awarded "Chiropractor of the Year" by the Georgia Council of Chiropractic in 2016. He serves on their Board of Directors as Treasurer and Vendor Sponsor Chairperson.



Dr. Paul Blumsack ('94) — Georgia Council of Chiropractic's "Chiropractor of the Year"

Dr. Carol Hopson ('96) has opened a practice in Central London. Prior to her move, she practiced in Washington, D.C. for 18 years.



Dr. Carol Hopson ('96)

While in D.C., she was the on staff at the George Washington Center for Integrative Medicine and served on the District of Columbia Chiropractic Regulatory Board. She is excited for her new adventure and is currently accepting new patients.

2000s

Dr. Darren White's ('01) company ADURO once made the Inc. 5000 listing for 2017. The Inc. 5000 list is published annually and ranks the fastest-growing private companies in America. ADURO has also been recognized by Inc. 5000 as one of the top Seattle companies and top Washington companies. ADURO maximizes Human Performance — including health/wellbeing, financial, growth/development and social



Dr. Darren White ('01)

contribution — by designing experiences that shift workplace cultures and create positive outcomes. ADURO (Latin for "ignite" or "kindle") inspires individuals to create change with innovative programs, aligned content and motivational coaching. The company serves more than 100 high-growth organizations and nearly a million unique users.

Dr. Tracy McAlvanah ('02) joined the Wholistic Medicine Specialists of Atlanta as a Functional Medicine Specialist on September 11, 2017. She has been in practice in the Atlanta



Dr. Tracy McAlvanah ('02)

area for more than 15 years. She has advanced training in Functional Medicine through the Kalish Institute and spent almost eight years working at one of the leading centers for natural medicine in the Southeast.

2010s

Dr. R.J. Crawford ('10) was elected President of the Tennessee Chiropractic Association and now oversees 16 elected officers who comprise the Executive Board, as well as District Directors that represent doctors at a local level. Crawford maintains a private practice in Crossville, Tennessee with fellow classmate Dr. Patrick Stull ('10).

Dr. April Smith ('11) has been running a foundation clinic at The Dream Center in Los Angeles, California for the past three years. The Dream Center is an old hospital that has been renovated and houses between 700-1,000 people



Dr. April Smith ('11)

at one time. The individuals who reside there are in some type of programming – anywhere from drug/ alcohol rehab to veterans or human sex trafficking. Those who are part of The Dream Center are able to get free chiropractic care and average between 500-600 patients weekly. Smith is currently writing a book on her experiences here as a testimonial to how Chiropractic can help the opioid epidemic. She would like to raise awareness for this cause and have all proceeds go back into The Center so they can continue the free care and establish smaller outreach clinics across the world.

Dr. Robyn Ricci-Sheridan ('88) is pleased to announce the publication of her second novel, "Mona Lisa," a Romantic Comedy. It was released

by Waldorf Publishing on August 1, 2017. An avid reader, Sheridan always dreamed of becoming a writer. Her first novel "Facing Forward" was published in 2009, and it was nominated for a 2010 EPIC award and the 46th annual Georgia Author of the Year Award. A native of New Jersey, she moved to Atlanta to attend Life University, and though she vowed to return North before the ink on her diploma was dry, she never left. Robyn currently lives with her husband, and together they have three children. Both her novels can be purchased through Amazon and Barnes & Noble.

Sievee Pinkney ('14) recently obtained an internship with Boat People SOS (BPSOS), a non-profit organization based out of Norcross, Georgia, whose focus is improving community health efforts for the Vietnamese-American population. Since 2000, BPSOS has served more than 30,000 clients.

Dr. Alexander Smith ('16) joined Fayetteville Family Chiropractic in Fayetteville, North Carolina. He will be working alongside fellow alumnus Dr. Jerry Fonke ('91) who founded the practice in 1992. Smith is a Fayetteville native and proud to be pursuing his professional career in his hometown. In his free time, he enjoys playing the guitar, NFL fantasy football and competitive sports.



Dr. Alex Smith ('16)

FRIENDS WE'VE LOST



Dr. David Joseph
Pasquariello
passed away
August 4, 2017. He
was a longtime
member and
District Two
Director for The

Georgia Chiropractic Association.



Dr. John Donofrio passed away October 14, 2017. He was a long-time friend of Life University, having taught board reviews at

LIFE and at many other chiropractic institutions for many years, as well his Y-Files Seminars.

DON'T BE SHY!

Do you have news to share? If so, we can include it in our upcoming issue(s) of *Your Extraordinary LIFE*. From personal milestones, such as family births, engagements and weddings, to professional news like moving to a new clinic or publishing research or a new book, we want to be in the know. Send your information to **Alumni@LIFE.edu**.









President's Report | 2017

University Highlights Fiscal Year 2017

(July 1, 2016-June 30, 2017)

- > Appointed Guy Riekeman, D.C., as Chancellor.
- > Appointed Rob Scott, D.C., as President.
- Opened William M. Harris Center for Clinical Education.
- Partnered with Atlanta Birth Center and other vitalistic health professionals to open VitalAtlanta, a place for whole-health services in all phases of life.
- > Opened Vital LIFE Health Center, within VitalAtlanta, to serve as a flagship clinic that will lead to development of 1,000 clinics nationwide for principled chiropractic graduates to practice once finished with their education.
- Partnered with Etsy.org to integrate Compassionate Integrity Training (CIT) into the Good Work Institute: Hudson Valley Curriculum.
- Officially began classes as part of Chillon Project in Lee Arrendale State Prison, a women's correctional facility in Alto, Georgia.
- > Finished the year with revenues of \$2.3 million less than budgeted and expenses \$3.8 million less than budgeted, producing a net positive financial performance against budget.
- > Twelfth consecutive year that financial performance was better than budgeted.

- > At the 2016 Fall CElebration, hosted more than 1,640 alumni and friends on campus for continuing education, reunion events and parties.
- > Surpassed more than 6,000 alumni and friends getting engaged with LIFE activities and programs.
- > Secured private support of \$40,000 to help outfit the x-ray lab in CGUS 121.
- > Secured three new endowed scholarships from AMPED Now, Inc.; Maximized Living, Inc.; and Dr. and Mrs. Jay Perniciaro.
- > Received nine complete BrainCore Systems valued at \$220,000 from BrainCore Systems, LLC.
- > Received neurological diagnostic system valued at \$52,100 from Chiropractic Leadership Alliance.
- > Launched Bachelor of Arts Degree in Positive Human Development and Social Change as a new degree that started enrolling in Winter Quarter 2017.
- > Appointed Jayme Pendergast as new Athletic Director.
- > Announced intercollegiate women's lacrosse as new sport starting in the 2018-19 season.

List of Donors

A recognition of those who made gifts of \$300 or more during fiscal year 2017: July 1, 2016–June 30, 2017.

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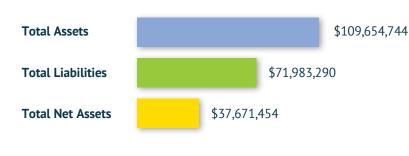
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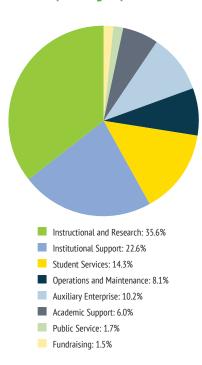
Engagement Trends

	Fiscal Year 2015 7/1/2014 – 6/30/2015	Fiscal Year 2016 7/1/2015 – 6/30/2016	Fiscal Year 2017 7/1/2016 – 6/30/2017	Fiscal Year 2017 Goals
Number of Donors	631	665	701	680
Number of Gifts	4,308	5,675	7,168	5,680
Total Number Raised				
Cash	\$1,160,303	\$1,288,981.76	\$1,511,027.63	\$1,500,000
In-Kind	<u>\$ 86,504</u>	\$ 113,453.00	<u>\$ 345,948.08</u>	
Total	\$1,246,807	\$1,402,434.76	\$1,856,975.71	
Total State Reps	166	183	170	
Total Alumni Engaged	4,347	5,024	6,066	5,000
LIFEforce	759	801	900	850

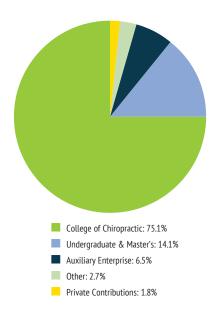
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From Fall 2017 to Fall 2018, it is our goal to host 500 SREs across the country. In order to accomplish this, we need YOU. Help us by hosting an SRE in your office today and ask "Have you ever thought about becoming a Chiropractor?"

HOSTING AN SRE IS EASY

Go to SRE.LIFE.edu to download the SRE Made Simple Guide. Then click on "Host an SRE" to fill out the form with your tentative SRE date, time and location, and a Life U representative will reach out to you within 48 hours for the next steps. Invite your practice members, colleagues and community to join you for a night that just might change lives.

