



PRESS RELEASE

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LIFE UNIVERSITY WINS 10 AWARDS, INCLUDING FOUR GOLDS, IN 7TH ANNUAL EDUCATION DIGITAL MARKETING AWARDS

Marietta, Georgia, December 19, 2019 – The Life University Marketing Department received 10 awards in the 7th Annual Education Digital Marketing Awards, sponsored by Higher Education Marketing Report. Judges for the Education Digital Marketing Awards consisted of a national panel of higher education marketers, advertising creative directors, marketing and advertising professionals and the editorial board of Higher Education Marketing Report. Higher Education Marketing Report has been the nation’s leading marketing publication for higher education marketing professionals for 35 years and is read by thousands of higher education marketing professionals.

LIFE received four gold, one silver, two bronze and three merit awards for a variety of digital media publications. Life University’s institutional website, LIFE.edu, its annual report, the Compassion.LIFE.edu microsite, and a social media advertisement for our annual *Your Extraordinary LIFE (YEL)* magazine were the four pieces that earned gold awards for the University.

For the complete listing of the 7th Annual Education Digital Marketing Awards, please visit <https://educationdigitalmarketingawards.com/winners-list-2019/>.

About Life University

Founded in Marietta, Georgia in 1974, Life University is a health sciences institution most known for its chiropractic program, the largest single campus chiropractic program in the world. Life University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, master’s and Doctor of Chiropractic degrees, and also has programmatic accreditation through the Council on Chiropractic Education (CCE), the Accreditation Council for Education in Nutrition and Dietetics (ACEND) and the Commission on Accreditation of Athletic Training Education (CAATE). The mission of Life University is to empower students with the education, skills and values necessary for career success and life fulfillment, based on a vitalistic philosophy.

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