

125th Anniversary of Chiropractic Founders Day
FUNDRAISING AMBASSADORS TALKING POINTS AND OPTIONS

Life University President, Dr. Rob Scott, is committed to research and discovering chiropractic care outcomes for overall health and wellbeing. The Life University Center for Chiropractic Research (CCR) is poised to lead exceptional studies with a goal of leveraging the chiropractic perspective on health and the knowledge gained through research to support a shift in the healthcare dialogue – from a focus on how to cure the disease or condition to a focus on how to improve the health of the individual to prevent the disease or condition. How timely!

Every year we will dedicate the entire month of September to raising funds for Chiropractic research. Join us as Fundraising Ambassadors and support the mission of lasting purpose and wellness in the 21st century era and marketplace.

Here are some options to help us reach our goal of \$300,000 in support of Chiropractic research. We are seeking Fundraising Ambassadors from all 50 states as well as Puerto Rico/Virgin Islands and Canada. These are our proposed options:

OPTION A:

Commit \$1000 to Chiropractic Research at LIFE and recruit 5 fellow Chiropractors or practices to match your contribution

OPTION B:

Commit \$500 to Chiropractic Research at LIFE and raise an additional \$500 from your patients by asking them to donate \$1 for every adjustment in the month of September and recruit/support 5 fellow Chiropractors or practices to do the same

OPTION C:

Donate what you can, share the importance of chiropractic research with colleagues, and encourage them to participate at whatever level they and their practice members can.